

Karen E. Edwards
Curriculum Vitae

University of South Carolina
College of Hospitality, Retail, and Sport Management
Close-Hipp Room 819
Columbia, South Carolina 29208

Office (803) 777-5216
Mobile (803) 397-7732
Fax (803) 777-4357
kedwards@HRSM.sc.edu

Academic Appointments

University of South Carolina
Columbia, South Carolina 29208

August 2006 - present

Associate Dean of Academic Programs and Student Affairs (July 2024 – present)

Interim Associate Dean for Academic Programs (July 2021 – June 2024)

College of Hospitality, Retail, and Sport Management (HRSM)

Overseeing all academic programs and curriculum in the college, including development and modification of academic programming, and representing the college's academic program needs and goals across the university and with the Commission on Higher Education (CHE) and the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). Also supervising the college's Office of Student Services, the Enrollment Management/Professional Development team, the BAIS in Services Marketing program, college-wide online learning, domestic (and previously international) study away programs, and the faculty of the HRSM 301 Marnie Pearce Professional Development seminar. Responsible for student academic integrity, program assessments and accreditations, course evaluations, student organizations, student mentorship, and petitions and appeals. Assisting the Dean, as needed, with development and hiring of new faculty/staff and campus engagement.

Senior Instructor (August 2006 – present)

Department of Retailing/College of HRSM

Developing and instructing undergraduate and master's-level retail marketing and business-law related courses via face-to-face, online, blended and study abroad modalities. Serving on departmental assessment and program development teams. Supervising students in research projects, graduate assistantships, and independent study courses. Serving on university, college, and department committees. Mentoring new and junior faculty and developing and facilitating professional development workshops for faculty across campus.

Faculty Mentor for Individualized Faculty Coaching (January 2019 – May 2024)

Center for Teaching Excellence

Served as inaugural University-wide mentor, providing professional coaching to faculty regarding best practices in teaching online, blended, and face-to-face courses. Delivered confidential one-on-one coaching related to teaching, course preparation, grading and student motivation based on research and best practices in the field. Developed and facilitated faculty workshops, webinars, and special projects through CTE. Reported to the Director of CTE.

Faculty Associate Director for Distributed Learning (DL) Pedagogy (January 2015 – May 2017)

Center for Teaching Excellence

Appointed to new position for two terms. Developed and facilitated faculty training workshops, consulted with unit heads on distributed learning plans, provided individualized faculty coaching, served as point person for the Provost's DL course development grant

cohorts, created and maintained repository of resources on distributed learning pedagogies, researched and presented on distributed learning related issues, served as New Faculty Academy mentor, organized and facilitated community of practice for DL faculty, served as USC's QM® coordinator, reviewed and assessed the quality of online courses internally and for partner institutions. Reported to the Director of CTE.

Education

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|---------------|---|------|
| • J.D. | USC Rice School of Law, Columbia, S.C. | 2000 |
| • B.A. | History, Coker College, Hartsville, S.C. | 1998 |
| • C.H.E. | American Hotel & Lodging Association, Orlando, FL | 2009 |
| • QM Reviewer | Quality Matters®, Annapolis, MD | 2015 |

Industry Experience

Duff and White, LLC, Columbia, SC 2001 – 2006

Senior Associate Attorney

- Represented and advised educational institutions and select business clients in administrative proceedings and litigation involving all areas of employment, contract, and tort claims
- Interpreted federal and state statutes, court decisions, rules, and regulations affecting clients and provided written and oral legal advice and recommendations
- Recommended and reviewed policies and procedures for public school districts and colleges relating to students, employees, and property issues
- Provided professional development and training for administrators, faculty, and staff employed by client institutions
- Facilitated state- and nation-wide executive employment searches on behalf of clients

Belk, Charlotte, NC

1991 – 1998

Human Resources Manager/Merchandise Coordinator

- Recruited, trained, and motivated 80 FTE sales and support staff at regional department store
- Maintained payroll and productivity objectives while ensuring excellent customer service throughout store
- Served as corporate trainer and oversaw, mentored, and coached management trainees
- Managed product inventory, sales productivity, and promotional events for 3.5M cosmetics and fragrance department
- Met or exceeded planned objectives for sales, payroll, and shrinkage

Refereed Publications

- Klaus, P., **Edwards, K.**, Norvik, D., Manthiou, A., & Luong, V.H. (2024). Inclusive servicescapes: The imperative of universal design principles, *Journal of Services Marketing*, 38(8), 1089 – 1098. DOI 10.1108/JSM-04-2024-0150
- Prigle, J., Kim, J., & **Edwards, K.** (2024). Investigating consumer purchase intention of athleisure products: A study of lululemon's SNS ads, *Journal of Textile Science & Fashion Technology*, 10(3). DOI: 10.33552/JTSFT.2024.10.000739
- Rosenbaum, M.S., Walters, G., **Edwards, K.**, & Gonzalez-Acros, C.F. (2022). Commentary: the unintended consequences of digital service technologies, *Journal of Services Marketing*, 36(2), 97 – 109. <https://doi.org/10.1108/JSM-03-2021-0072>

- Rosenbaum, M.S., **Edwards, K.**, & Ramírez, G.C. (2021). The benefits and pitfalls of contemporary pop-up shops, *Business Horizons*, 64(1), 93 – 106. <https://doi.org/10.1016/j.bushor.2020.10.001>
- Rosenbaum, M., Walters, G., **Edwards, K.**, Gonzalez, C., Contreras Ramírez, G. (2021). Play, chat, date, learn, and suffer? Merton's law of unintended consequences and digital technology failures. *Academia Letters*, Article 3426. <https://doi.org/10.20935/AL3426>
- Rosenbaum, M.S., **Edwards, K.**, Malla, B., Adhikary, J., & Ramírez, G.C. (2020). Street harassment is marketplace discrimination: The impact of street harassment on young female consumers' marketplace experiences, *Journal of Retailing and Consumer Services*, 57(Nov.), 1 - 10. <https://doi.org/10.1016/j.jretconser.2020.102220>
- **Edwards, K.**, Rosenbaum, M.S., Brosdahl, D., & Hughes, P. (2018). Designing retail spaces for inclusion, *Journal of Retailing and Consumer Services*, 44(Sept.), 182 – 190. <https://doi.org/10.1016/j.jretconser.2018.06.013>
- **Edwards, K.**, Rosenbaum, M.S., & Cheng, M. (2018). Research note: Legal implications of soundalike hotels in China: Haiyatt and Marvelot, *Tourism Management*, 68(Oct.), 162 – 167. <https://doi.org/10.1016/j.tourman.2018.03.010>
- Rosenbaum, M.S., Ramírez, G.C., **Edwards, K.**, Kim, J., Campbell, J.M., & Bickle, M.C. (2017). The digitization of health care retailing, *Journal of Research in Interactive Marketing*, 11(4), 432-446. DOI: 10.1108/jrim-07-2017-0058
- Rucker, R., **Edwards, K.** & Frass, L.R. (2015). Assessing faculty experiences with and perceptions of an internal quality assurance process for undergraduate distributed learning courses: A pilot study, *Quarterly Review of Distance Education*, 16(4), 35 - 44.
- Bickle, M.C., Burnsed, K.A. & **Edwards, K.** (2015). Are U.S. plus-size women satisfied with retail clothing store environments? *Journal of Consumer Satisfaction, Dissatisfaction and Complaining Behavior*, 28, 45 - 60.
- **Edwards, K.** & Carpenter, J. M. (2014). The face of fakes: U.S. consumers and counterfeit fashion products, *Journal of Business and Economics*, 5(9), 1568-1578.
- **Edwards, K.** & Carpenter, J. M. (2013). U.S. consumer attitudes toward counterfeit fashion products, *Journal of Textile and Apparel, Technology and Management*. 8(1), 1 - 16.
- Carpenter, J. M., & **Lear, K.** (2011). Consumer attitudes toward counterfeit fashion products: Does gender matter? *Journal of Textile and Apparel, Technology and Management*. 7(1), 1 - 16.
- Ruihley, B., Runyan, R., & **Lear, K.**, (2009). The use of sports celebrities in advertising: A replication and extension. *Sport Marketing Quarterly*, 19(3), 132 - 142.
- **Lear, K. E.**, Runyan, R. C., & Whitaker, W. H. (2009). Sports celebrity endorsements and retailing: A content analysis. *International Journal of Retail and Distribution Management*, 37(4), 308 - 321.

Books and chapters

- Harris, C., **Edwards, K.**, & Watts, D. (*In press*). *The fundamentals of digital fashion merchandising* (2nd ed.). Bloomsbury.
- Rosenbaum, M.S., Walters, G., Edwards, K., & Gonzalez-Arcos, C. (*In press*). User beware! The dark side of digital technologies. In Olya, H. (ed.), *Toward responsible service management: AI and digital transformation in action*. Emerald.

- Rosenbaum, M.S., **Edwards, K.**, Ramírez, G.C., & Grady, J. (2020). Transformative service research: Thoughts, perspectives, and research directions (Ch. 21). In Bridges, E. & Fowler, K. (eds.), *The Routledge Handbook of Service Research Insights and Ideas*. Routledge.
- **Edwards, K.** (2014). Consumer product labeling. In Reiboldt, W. & Horn-Maillers, M. (eds.), *Consumer survival: An encyclopedia of consumer rights, safety, and protection*. ABC-CLIO.

Conference Proceedings & Presentations

- **Edwards, K.** & Pinkston, L., (*forthcoming*: 2025, July 28). Ready or not, the deadline is coming! Getting faculty onboard with accessible course content, *Proceedings of the 2025 Distance Learning Administration Conference*, Jekyll Island, GA, United States.
- **Edwards, K.** & Strick, S., (2024, April 17). The counterfeit wine phenomenon [Invited conference presentation]. 12th Brand Protection Excellence Forum, NYC, United States.
- **Edwards, K.**, & Watts, D. (2024, March 28). Deepfake advertising: Pearls and perils [Conference presentation]. American Collegiate Retailers Association (ACRA) Conference, Kalamazoo, MI, United States.
- Strick, S., & **Edwards, K.** (2024, March 13). The counterfeit wine phenomenon [Conference presentation]. A-CAPP Brand Protection Strategy Summit, East Lansing, MI, United States.
- Mihalik, B., **Edwards, K.** & Ryker, K., (2023, Oct. 20). Integrating 360' VR in the classroom [Conference panel presentation], Broadcast Education association (BEA) on Location, Columbia, SC, United States.
- **Edwards, K.** & Frass, L. (2023, Aug. 11). Moving your courses forward through backward design [Conference presentation]. The International Teaching & Learning Cooperative, Asheville, NC, United States.
- Fallucca, A., **Edwards, K.** & Frass, L., (2023, Aug. 11). Deepen learning by using the DEAL model of critical reflection [Conference presentation]. The International Teaching & Learning Cooperative, Asheville, NC, United States.
- Watts, D. & **Edwards, K.** (2023, July 19). Preparing faculty to lead short-term education abroad programs [Conference presentation]. South Carolina Conference on Innovations in Teaching and Learning (SCCITL), Myrtle Beach, SC, United States.
- **Edwards, K.**, & Watts, D. (2023, March 16). Preparing retail faculty to lead short-term education abroad programs [Virtual conference presentation]. American Collegiate Retailers Association (ACRA) Conference, Columbia, SC, United States.
- Rosenbaum, **M.**, **Edwards, K.**, & Conrareas-Ramirez, G. (2022, July 22). *Touch the real, touch the fake, and let the brain decide* [Conference presentation by Conrareas-Ramirez]. Recent Advances in Retailing and Consumer Science, Baveno, Italy.
- **Edwards, K.**, Watts, D. & Lo, M. (2022, March 5). *Putting theory into practice: Integrating eCommerce site-building into a digital retail marketing course* [Conference presentation]. American Collegiate Retailers Association (ACRA) Conference, New Orleans, LA, United States.
- Rosenbaum, M.S., **Edwards, K.**, & Ramírez, G.C. (2022, Jan. 14). *The benefits and pitfalls of contemporary pop-up shops: Strategically understanding temporary retailing* [Virtual conference presentation]. Quality in Service (QUIS 17) Symposium, Valencia, Spain.
- Rosenbaum, M.S., **Edwards, K.**, & Ramírez, G.C. (2022, Jan. 14). *The real or the fake: a neuroscientific perspective of consumers: cognitive responses to original products and their counterfeit versions* [Virtual conference presentation]. Quality in Service (QUIS 17) Symposium, Valencia, Spain.

- Ducate, L., Ellenberger, T., **Edwards, K.**, Strick, S. & Grudzinski-Hall, M. (2021, Oct. 21). *A nimble approach to career readiness: Spotlight virtual study abroad* [Virtual conference presentation]. AAC&U's Virtual Conference on Global Learning, Columbia, SC, United States.
- Strick, S. & **Edwards, K.** (2021, July 16). *I'll take you there: Tools for developing a smash-hit virtual study abroad course* [Virtual conference presentation]. South Carolina Conference on Innovations in Teaching and Learning (SCCITL), Myrtle Beach, SC, United States.
- Rosenbaum, M.S., & **Edwards, K.** (2021, July 10). *Introducing the new marketing mavens: Pop-up shops in contemporary retailing* [Virtual conference presentation]. Frontiers in Service Conference, Philadelphia, PA, United States.
- Grudzinski-Hall, M., Ducate, L., **Edwards, K.** & Ellenberger, V. (2021, March 2). *Virtual education abroad: Prioritizing accessibility and sustainability* [Virtual conference presentation]. 17th annual Forum on Education Abroad (Forumea) Conference — Evolution and Revolution: Solutions in Action, Boston, MA, United States.
- **Edwards, K.**, Quinn, S. & Frass, L. (2020, Oct. 16). *Can you hear me now? Using captioning tools in mixed-format (Hyflex) college courses to ensure everyone can communicate, whether attending in-person or live-streaming* [Virtual conference presentation]. 28th Annual ADEIL conference, Madison, WI, United States.
- Rosenbaum, M.S., & **Edwards, K.** (2020, July). *Pop-up shops: The new marketing mavens, Proceedings of the 11th SERVSIG Conference*, Queensland University of Technology, Brisbane, AU, 351-353.
- Rosenbaum, M.S., Walters, G., **Edwards, K.**, Gonzales, C., & Hughes, P. (2020, July 14). *(Un)anticipated and (un)intended consequences of digital services* [Mixed-format conference presentation]. University of Queensland SIA Digital Service Transformation 2020 Summit, Brisbane, AU.
- Rosenbaum, M.S., & **Edwards, K.** (2020, July 10). *Pop -up shops: The new marketing mavens* [Virtual conference presentation]. 11th SERVSIG Conference, Queensland University of Technology, Brisbane, AU.
- Houp, T., **Edwards, K.** & Grookett, R. (2019, Nov. 21). *Creating an engaging online course using virtual reality and 360° video* [Conference presentation]. Online Learning Consortium Accelerate 2019 Conference, Orlando, FL, United States.
- **Edwards, K.** & Strick, S. (2019, July 12). *Developing study abroad programs: An innovative approach* [Conference presentation]. South Carolina Conference on Innovations in Teaching and Learning in Higher Education, Charleston, SC, United States.
- Strick, S. & **Edwards, K.** (2019, May 22). *Building blocks for a monumental study abroad program* [Virtual conference presentation]. International Institute of Engineers and Researchers, Jerusalem, Israel.
- **Edwards, K.**, Grudzinski-Hall, M. & Malerich, J. (2017, Nov. 9). *Mountains, valleys, and uncharted terrain: Exploring the use of technology to deliver inclusive and efficient study abroad programming* [Conference presentation]. 2017 Council on International Educational Exchange Annual Conference, Austin, TX.
- Taylor, C.T. & **Edwards, K.** (2017, July 14). *SCoer! Finding and using high-quality open educational resources in higher education* [Conference presentation]. South Carolina Conference on Innovations in Teaching and Learning in Higher Education, Charleston, SC, United States.

- **Edwards, K.** & Strick, S. (2017, May 29). *A model for cross-disciplinary study abroad programs* [Conference presentation]. International Journal of Arts & Sciences Conference, Catania, Italy. Refereed.
- Haynes, A. & **Edwards, K.** (2016, Nov. 17). *One step at a time: Creating paths for diverse learners through universal design for learning* [Conference presentation]. Online Learning Consortium Accelerate 2016 Conference, Orlando, FL, United States.
- **Edwards, K.**, Friend, C., & Frass, L.R. (2015, Nov. 3). *Mission possible: Implementation of a QM-based quality assurance program at an SEC university*, [Conference presentation]. *Quality Matters® Program 7th Annual Conference on Quality Assurance in Online Learning*, San Antonio, TX, United States.
- **Edwards, K.** & Rucker, R. (2015, June 30). *Helping distributed learning faculty implement quality assurance standards*, Distance Learning Administration 2015 Conference, Jekyll Island, GA, United States.
- **Edwards, K.** & Carpenter, J. M. (2013, March 26). *The face of fakes: U.S. consumers and counterfeit fashion products*, Association of Marketing Theory and Practice 2013 Conference, Charleston, SC, United States.
- **Lear, K. E.**, Runyan, R. C., & Whitaker, W. H. (2009, Nov. 16). *Sports celebrity endorsements in retail products advertising*, International Conference on Sport and Entertainment Business, Columbia, SC, United States.
- **Lear, K.** (2008, March 28). *Purchasing fakes online: Legal analysis, public policy issues, and industry response*, Association of Marketing Theory and Practice 2008 Conference, Savannah, GA, United States.
- **Lear, K.** (2007, July 5). To seek or not to seek: Should employers use information from the internet when making employment decisions? 4th International Conference on Cybernetics and Information Technologies, Systems and Applications, Orlando, FL, United States.

Funding

- **Edwards, K.** (2020-22). Loss Prevention Qualification (LPQ) student subscription, Loss Prevention Foundation, ~\$133,000 (gift in-kind).
- Strick, S. and **Edwards, K.** (2020). Interdisciplinary Faculty Grant Program, College of HRSM, \$5,000.
- **Edwards, K.** (2020). DI® Student Marketing Scholarship, Diamonds International, \$1,000.
- **Edwards, K.** (2019). Study Abroad Planning Grant – Israel, USC College of HRSM, \$500.
- **Edwards, K.** (2019). Erasmus+ grant for faculty mobility, University of Aruba, \$1,650.
- **Edwards, K.** (2018). Erasmus+ grant for faculty mobility, University of Aruba, \$2,400.
- **Edwards, K.** (2018). Innovative Pedagogy Grant, University of South Carolina, \$1,700.
- **Edwards, K.** and Brosdahl, D. (2018 – 19). Target Community & Campus Grant, Target© Corp., \$1,500.
- Brosdahl, D. and **Edwards, K.** (2017 – 18). Target Community & Campus Grant, Target© Corp., \$1,500.
- Brosdahl, D. and **Edwards, K.** (2016 – 17). Target Community & Campus Grant, Target© Corp., \$2,000.
- **Edwards, K.** (2014 – 15). Target Community & Campus Grant, Target© Corp., \$2,000.

- **Edwards, K.** (2014). Provost's Distributed Learning Grant Program, University of South Carolina, \$7,957.
- **Edwards K.** (2013). Distributed Learning Improvement Grant, University of South Carolina, \$1,500.
- **Edwards, K.** (2012). Teaching Innovation Grant, USC College of HRSM, \$6,800.
- **Edwards, K.** (2012). Study Abroad Planning Grant – Italy, USC College of HRSM, \$3,500.
- **Lear, K.** (2010). Study Abroad Planning Grant – London, USC College of HRSM, \$3,500.

Industry/Professional Publications

- **Edwards, K.,** Fallucca, A., & Frass, L. (2023). Apply the DEAL model of critical reflection in blogs to maximize student learning. In A. de Noyelles, A. Albrecht, S. Bauer, & S. Wyatt (Eds.), Teaching Online Pedagogical Repository. Orlando, FL: University of Central Florida Center for Distributed Learning. <https://topr.online.ucf.edu/apply-the-deal-model-of-critical-reflection-to-maximize-learning-in-blogs/>.
- Frass, L., & **Edwards, K.** (2022). Using backward design to move online courses forward: Laying the pedagogical foundation for high quality courses. In A. de Noyelles, A. Albrecht, S. Bauer, & S. Wyatt (Eds.), Teaching Online Pedagogical Repository. Orlando, FL: University of Central Florida Center for Distributed Learning. <https://topr.online.ucf.edu/using-backward-design-to-move-online-courses-forward-laying-the-pedagogical-foundation-for-high-quality-courses/>.
- Rosenbaum, M., Walters, G., **Edwards, K.,** Gonzalez, C., Contreras Ramírez, G. (2021). Play, chat, date, learn, and suffer? Merton's law of unintended consequences and digital technology failures, *Academia Letters*, Article 3426. <https://doi.org/10.20935/AL3426>
- **Edwards, K.,** Strick, S., & Ellenberger, T. (2021). Using 360' videos to provide cultural immersion in virtual study abroad courses. In A. de Noyelles, A. Albrecht, S. Bauer, & S. Wyatt (Eds.), Teaching Online Pedagogical Repository. Orlando, FL: University of Central Florida Center for Distributed Learning. <https://topr.online.ucf.edu/using-360-videos-to-provide-cultural-immersion-in-virtual-study-abroad-courses/>.
- Grudzinski-Hall, M., **Edwards, K.,** Strick, S. & Rees-White, J. (2020). Maybe next THIS year: Launching a virtual study abroad experience. In Overman, C., Calvert, L. & Jons, S. (Eds.), First Response: Initial COVID-19 Actions from the IIENetwork (p. 26 – 28). Institute of International Education Network.
- **Edwards, K.** (Sept. 2017). Who buys fake fashion? *Brand Protection Professional*, Center for Anti-Counterfeiting and Product Protection, Michigan State University, 2(3), 10 - 12.
- **Edwards, K.** (2017). Syllabus tip sheet for distributed learning (DL) courses, USC Center for Teaching Excellence Online Toolbox, available at http://www.sc.edu/about/offices_and_divisions/cte/distributed_learning/docs/distributed_learning_syllabus_tip_sheet.pdf
- **Edwards, K.** & Frass, L. (2015). Inclement weather quick tips: Tips for creating an online class session, USC Center for Teaching Excellence Online Toolbox, available at http://www.sc.edu/about/offices_and_divisions/cte/docs/inclement_weather_quicktips.pdf
- **Edwards, K.,** (2014). Oops! Employer's age-old employee contribution system runs afoul of the ADEA under added retirement option. *South Carolina Employment & Labor Law Newsletter*, S.C. Bar Association, Spring 2014.

- **Edwards, K.** (2012). *Dellinger v. Science Applications Int'l Corp.*: Job applicant lacks standing to sue prospective employer for retaliation under FLSA. *South Carolina Employment & Labor Law Newsletter*, S.C. Bar Association, Winter 2012.
- **Edwards, K.**, (2011). review of *Staub v. Proctor Hospital*. *South Carolina Employment & Labor Law Newsletter*, S.C. Bar Association, Summer 2011.
- **Lear, K.E.**, (2007). Copyright law. In *Law for South Carolina Teachers*, edited by S.C. Bar Association. Columbia, S.C.
- **Lear, K.E.**, (2007). Title IX. In *Law for South Carolina Teachers*, edited by S.C. Bar Association. Columbia, S.C.
- **Lear, K.E.**, (2007, Sept.). U.S. Supreme Court rules on student free speech. Duff, White & Turner Issue of the Month. Columbia, S.C., pp. 1-2.
- **Lear, K.E.**, with Ray, K. (2006, July). There's no place like home: Medical homebound and special education home-based placements. Duff & White Issue of the Month. Columbia, S.C., pp. 1-2.
- **Lear, K.E.** (2006, May). The Charter Schools Act: New and improved? Duff & White Issue of the Month. Columbia, S.C., pp. 1-2.
- **Lear, K.E.** (2006, March). Better safe than sorry: Background checks on non-certified employees and volunteers. Duff & White Issue of the Month. Columbia, S.C., pp. 1-2.
- **Lear, K.E.** (2005, Nov./Dec.). Racing to the finish line: Is your district "on-track" with highly qualified teachers? Duff & White Issue of the Month. Columbia, S.C., pp. 1-2.
- **Lear, K.E.**, with Ray, K. (2005, September). Student dress codes vs. Student expression: Are you worn out with what students wear out? Duff & White Issue of the Month. Columbia, S.C., pp. 1-2.
- **Lear, K.E.** (2005, August). New case broadens scope of "at-will" employment. Duff & White Issue of the Month. Columbia, S.C., pp. 1-2.
- **Lear, K.E.** (2005, July). Displaying the Ten Commandments in public schools: When thou shall and shalt not. Duff & White Issue of the Month. Columbia, S.C., pp. 1-2.

Professional and Educational Presentations

- **Edwards, K.** (2024, Feb. 13). Dressing sustainably: How to shop your closet, consignment and thrift, College of HRSM, Columbia, SC, United States.
- **Edwards, K.**, Strick, S. & Peterson, K. (2023, Dec. 7). Fighting counterfeits in high-end brands: A deep-dive into the wine industry, [Virtual industry presentation], Systech, NYC, United States.
- **Edwards, K.**, Fallucca, A. & Frass, L., (2023, Oct. 6). We're DEAL-ing! How to deepen learning through reflective journaling, [Conference presentation], Oktoberbest Symposium on Teaching, Columbia, SC, United States.
- **Edwards, K.**, Hazzard, D. & Shumpert, A., (Aug. 17, 2023). Award winning faculty - Excellence in the classroom, panel discussion, USC New Faculty Academy, Columbia, SC, United States.
- **Edwards, K.** (2023, April 7). Lessons in Law for the College Classroom, USC College of HRSM, Columbia SC, United States.

- Best practices for helpful and constructive teaching observations, Part I, Presented (virtually) on January 24, 2023, at University of South Carolina School of Medicine – Greenville (with Carroll, C.).
- Best practices for helpful and constructive teaching observations, Part II, Presented (virtually) on February 28, 2023, at University of South Carolina School of Medicine – Greenville (with Carroll, C.).
- Dress for Success: CaS Ambassadors, Presented January 27, 2023, at USC's College of Arts and Sciences, Columbia (with Klemz, D.).
- Professional Track Breakout Session, USC New Faculty Orientation, Panel presentation moderator August 13, 2022.
- "Unapologetically Me," Presented July 22, 2022, at USC's Inclusive Excellence Institute, Columbia.
- Facilitating effective pre-departure meetings, USC Education Abroad Office/Center for Teaching Excellence, Presented March 15, 2022, (with Inabinet, M. and Strick, S.).
- Building Relationships with Students in Online Courses, USC Center for Teaching Excellence, Presented September 16, 2021.
- Update: The USC Department of Retailing, Loss Prevention Foundation Board of Directors Meeting, Presented November 4, 2021, Mooresville, NC.
- What is a Global Learning Experience? USC Center for Teaching Excellence, Presented September 3, 2021 (with Jacocks, J. and Strick, S.).
- Professional Track Breakout Session, USC New Faculty Orientation, Panel presentation moderator August 13, 2021.
- A Faculty Perspective of Integrative and Experiential Learning, USC Center for Teaching Excellence, Presented virtually on April 16, 2021 (with Carnes, N. Ducate, L. and Floyd, M.).
- Lessons in Law for the College Classroom, USC College of HRSM, Presented (virtually) April 7, 2021.
- The Global Learning Experience, USC Center for Teaching Excellence, Presented (virtually) April 5, 2021 (with Strick, S.).
- Curricula Approval Process Improvement Project, USC Faculty Senate, Presented to University leadership December 9, 2020 (with Cooper, M., Bickle, M., et al.).
- GLE mini-series session 3: Developing a global learning experience (GLE) program and syllabus, at USC Education Abroad Office/Center for Teaching Excellence, Presented November 20, 2020, Columbia, SC (with Strick, S. and Jacocks, J.).
- Preparing the next generation: LPQ @ USC, Loss Prevention Foundation Board of Directors Meeting, Presented October 29, 2020, Matthews, NC.
- Virtual Study Abroad: The Final Frontier, USC OktoberBest Symposium on Teaching, Presented October 9, 2020 (with Strick, S.).
- Virtual programming: How to build a global learning experience (GLE), USC Education Abroad Office Symposium 3.0, Presented September 18, 2020 (with Strick, S., Engel, J., and Reese-White, J.).
- Tips from the top: Trekking from F2F to online course delivery, USC College of Arts and Sciences, Presented August 5, 2020 (with Houp, T.).

- Taking it to the streets: Experiential learning in online courses, USC Center for Teaching Excellence, Presented June 3, 2020 (with Harrison, R.).
- Lessons in law for the college classroom, Presented April 15, 2020, at the School of HRTM (HRTM 798), Columbia, SC.
- Mystery solved: Getting your course through APPS and InDev!, Presented April 15, 2020, online through the Center for Teaching Excellence at the University of South Carolina, Columbia, SC (with Frass, L.).
- Study abroad through virtual reality and 360° video, Presented March 26, 2020, online through the Office of Study Abroad at the University of South Carolina, Columbia, SC (with Houpp, T. and Grookett, R.).
- ASPH: Keep teaching online! Presented March 16, 2020, online through the Arnold School of Public Health at the University of South Carolina, Columbia, SC (with Frass, L.).
- My career path to academia (for international graduate students), Ripe for Harvest, Columbia, S.C., Presented February 12, 2020.
- Taking it to the streets: Experiential learning in online courses, USC Center for Teaching Excellence, Presented January 27, 2020 (with Harrison, R.).
- Award winning faculty - Excellence in the classroom, USC New Faculty Academy, October 2019 (panel discussion with Rodney, S. and Smith, L.).
- Teaching excellence: Looking back and looking ahead, USC OktoberBest Symposium on Teaching, October 2019 (closing plenary session with Grant, A., Carnes, N., Friend, C., and Hudson, J.).
- How to build the ultimate experience-based learning course: Study abroad global classrooms at USC, USC OktoberBest Symposium on Teaching, October 2019 (with Strick, S. and Faupel, C.).
- Who's the expert? Counterfeit fashion products, USC Women's Quad event, October 2019.
- Using 360 videos to increase engagement with course content, USC Center for Teaching Excellence, June 2019 (with Houpp, T. and Grookett, R.).
- Blended learning boot-camp (weeklong training intensive), University of Aruba, June 2019 (with Frass, L. and Lampe, M.).
- How to shop your closet, Women's Leadership Institute at USC, May 2019.
- Using 360 videos to increase engagement with course content, USC ED Tech Showcase, March 2019 (with Houpp, T. and Grookett, R.).
- Accessibility online, Keenan High School, Columbia, S.C., March 2018.
- Studying abroad in the Netherlands, USC College of HRSM SPTE 570 (Shaomian), February 2019 (with Strick, S.).
- Making logos with WiX®, Keenan High School, Columbia, S.C., February 2018.
- From salesclerk to university instructor (for international graduate students), Ripe for Harvest, Columbia, S.C., February 2019.
- Introduction to WiX®, Keenan High School, Columbia, S.C., January 2018.
- E-commerce today, Keenan High School, Columbia, S.C., December 2018.
- What is blended learning? (extended series of workshops), University of Aruba, November 2018 (with Frass, L. and Lampe, M.).

- Civil law in the U.S., University of Aruba, November 2018.
- The law of contracts in the U.S., University of Aruba, November 2018.
- Halloween special: Tricks for treating students as partners in learning, USC Center for Teaching Excellence, October 2018.
- Go for the garnet! (The Garnet Apple Award), USC OktoberBest Symposium on Teaching, October 2018 (with Strick, S.).
- Fostering discussion, debate, and discourse online, USC Center for Teaching Excellence, September 2018 (with Frass, L.).
- Engage your students: Active learning made easy, USC Center for Teaching Excellence, April 2018 (with Frass, L.).
- Law and ethics in the classroom (for International Graduate Assistants), Ripe for Harvest, Columbia, S.C., February 2018.
- Studying abroad in Berlin, USC College of HRSM SPTE 570 (Shaomian), February 2018 (with Strick, S.).
- Active learning strategies, USC College of HRSM Department of Retailing, December 2017 (with Frass, L.).
- How to align the available education abroad resources to foster your academic goals, USC/CIS Abroad Certification Series, October 2017 (with Grudzinski-Hall, M., and Holloway, K.).
- It takes two: A model for cross-disciplinary study abroad programs, USC OktoberBest Symposium on Teaching, October 2017 (with Strick, S.).
- Developing and using rubrics for grading, USC Center for Teaching Excellence, September 2017 (with Washington, G.).
- Academic integrity online (webinar), USC Center for Teaching Excellence, September 2017 (with Frass, L.).
- Fall fashion update, Cheraw Arts Commission, September 2017.
- 3Ds Bootcamp: Design, develop, and deliver online courses (weeklong faculty intensive short course), USC Center for Teaching Excellence, May 2017 (with Carrol, C., Frass, L., Haynes, A. & Washington, G.).
- Law and ethics in the classroom, USC College of HRSM, HRTM 798 (Strick), April 2016, 2017, 2018.
- What students need to know while studying abroad, USC College of HRSM SPTE 570 (Shaomian), March 2017 (with Strick, S.).
- Developing learning outcomes for adult learners, USC College of HRSM SPTE 810, February 2017.
- Universal design for learning: Reaching all students in your online course, USC Center for Teaching Excellence, February 2017 (with Haynes, A.).
- Seven principles of good online teaching, USC Center for Teaching Excellence, January 2017 (with Freidman, D.).
- 3Ds of online course development (webinar, part 3), USC Center for Teaching Excellence, November 2016 (with Carroll, C., Frass, L., and Washington, G.).

- Professionalism and disabilities in the workplace, Delta Alpha Pi Honor Society, November 2016 (with Crick, C.).
- Active learning in large courses (six-week faculty short course), USC Center for Teaching Excellence, September - October 2016.
- Developing rubrics, USC College of HRSM Department of Retailing, October 2016 (with Washington, G.).
- 3Ds of online course development (webinar, part 2), USC Center for Teaching Excellence, October 2016 (with Carroll, C., Frass, L., and Washington, G.).
- Open educational resources for high enrollment courses, USC Coordinators of Large Undergraduate Courses Community of Practice, September 2016 (with Freeman, A. and Dillard, K.).
- 3Ds of online course development (webinar, part 1), USC Center for Teaching Excellence, September 2016 (with Carroll, C., Frass, L., and Washington, G.).
- Online teaching, USC New Faculty Orientation, August 2016 (with Haynes, A.).
- Counterfeit fashion products, USC Resident Mentor Fall Training, August 2016.
- Legal Issues in the classroom, USC College of HRSM, HRTM 798 (Strick), April 2016.
- Paris in the springtime! What students need to know while studying abroad, USC College of HRSM, SPTE 570 (Shaomian), March 2016 (with Strick, S.).
- Seven principles of good teaching in online courses, USC Center for Teaching Excellence, March 2016.
- Online syllabus preparation, USC Center for Teaching Excellence and College of HRSM, February 2016 (with Crews, T.B.).
- Ethical and professional issues for teaching assistants, USC Center for Teaching Excellence, February 2016.
- Legal and ethical issues in the classroom (for international graduate assistants), Ripe for Harvest, Columbia, S.C., February 2016.
- Counterfeit fashion products, USC Women in Retailing Living and Learning Community, February 2016.
- Drafting learning outcomes, USC College of HRSM, SPTE 810 (Gillentine), January 2016.
- Keeping it clean: Tools and techniques for cultivating honesty online, USC Aiken National Distance Learning Week Virtual Conference, Aiken, S.C., November 2015 (with Frass, L.R.).
- All aboard! Moving along the track toward institution-wide standards for distributed learning courses. Presented at the 2015 Annual Conference of the Association for Distance Education and Independent Learning, Charleston, S.C., October 2015 (with Friend, C. and Frass, L.R.).
- Help is on the way! Copyright primer and resources for faculty, USC Center for Teaching Excellence, September 2105 (with Taylor, T.).
- Seven principles of good practice for graduate teaching assistants, USC Center for Teaching Excellence, August 2105.
- Law for teaching assistants, USC College of HRSM, HRTM 798 (Strick), April 2015.
- Working together to create accessible online learning environments, South Carolina University & College Council of Educators Empowering Disabled Students (SUCCEEDS) Conference, Columbia, S.C., March 2015 (with Pettus, K., Haynes, A., and Adams, S.).

- Building blocks for developing an online course, USC Center for Teaching Excellence, March 2015.
- Copyright and fair use basics for faculty, USC Center for Teaching Excellence, January 2105.
- Engaging study abroad students in the local culture, USC Study Abroad Office Brown Bag Lunch Series, November 2014.
- Game on! Playbook for a winning distributed learning course, USC Center for Teaching Excellence, October 2014 (with Rucker, R).
- Teaching online and blended courses, USC New Faculty Orientation, August 2014 (with Rucker, R).
- Law for South Carolina teachers: Copyright law, S.C. Bar Association, July 2014, available at <http://www.scbar.org/LawRelatedEducation/AllPrograms/LawForTeachers.aspx>
- Law for South Carolina teachers: Title IX, S.C. Bar Association, July 2014, available at <http://www.scbar.org/LawRelatedEducation/AllPrograms/LawForTeachers.aspx>
- La Mode - French fashion, USC Department of Foreign Languages French Day, April 2014 (with Lomicka-Anderson, L).
- Experiential learning: Taking it to the streets, USC Center for Teaching Excellence, October 2013.
- What's in your closet? Professional wardrobe building for women, USC-Kohl's on the Runway, October 2013.
- Copyright law for public educators, Midlands Technical College, July 2013.
- Copyright law for public educators, South Carolina Technical College System, March 2013.
- Success through service, USC's PACWI/WFO Proactive Self-Promotion Workshop, December 2012.
- Can you hear me now? Developing new courses in response to industry needs, USC Center for Teaching Excellence, October 2012.
- Copyright: Faculty rights and responsibilities, USC BEST Institute, August 2012.
- Fashion of Italy, USC College of HRSM Fashion Camp, June 2012.
- The power of presence – Your professional image, USC Office of Student Disability Services, April 2012.
- Counterfeit products research update, American Apparel & Footwear Association's Brand Protection Council, Calvin Klein Corporate Headquarters, N.Y., 2011.
- Your professional image, Boykin Law Firm, Columbia, SC, 2011.
- Integrative learning: Packing the most into your study abroad experience, USC Center for Teaching Excellence, 2011.
- Copyright: Faculty rights and responsibilities, USC Center for Teaching Excellence, 2011.
- Copyright: Faculty rights and responsibilities, USC BEST Institute, 2011.
- Engaging students: Fun & games in the classroom, USC Center for Teaching Excellence, 2010.
- Fashion and the law, USC College of HRSM's Fashion Camp, 2011.
- Price and non-price aspects of U.S. consumer attitudes toward counterfeit products, USC College of HRSM's Research Symposium, 2010.

- Best face forward: Your professional image, Delta Sigma Pi fraternity at USC's Darla Moore School of Business, 2010.
- Dressing chic on the cheap, Russell & Jeffcoat's Women's Day, 2010.
- Best face forward: Your professional image, Russell & Jeffcoat Women's Day, 2009.
- LSAT prep course, USC Department of Academic Enrichment and Conferences, 2009 – 10.
- Laws affecting higher education, York Technical College.
- Law for South Carolina teachers, S.C. Bar Association.
- HIPAA, Lorman Educational Services.
- Board member liability issues, S.C. School Boards Association.
- Teachers and the law, Coker College.
- South Carolina's freedom of information act, S.C. School Boards Association.
- Legal update for human resources managers, S.C. Association of School Administrators.
- Personnel records audits, S.C. Board for Technical and Comprehensive Education.
- Managing personnel, Aiken Technical College.
- Employment discrimination law, Florence County School District Three, and others.
- Employment discrimination law, Jasper County School District, and others.
- Sexual harassment in the workplace, Jasper County School District, and others.
- Laws affecting teachers, Coker College.
- Teaching without lawsuits, S.C. Association of School Administrators.
- Religion in public schools, Dorchester County School District 2.
- Charter schools in South Carolina, Florence County School District Three.

University/College Service:

- Member, Provost's Task Force on Student Success, 2025 – present.
- Member, Provost's Quality Teaching Committee, 2024 – 2025.
- Member, USC Vice Provost Search Committee, 2023 – 2024.
- Member, Provost's Advisory Committee on Interdisciplinary Studies, 2023 – present.
- Member, USC Office of Assessment Advisory Committee, 2022 – present.
- Member, USC Faculty Senate Instructional Development Committee (InDev), 2023 – present (chair 2019 – 2020; member 2017 - 2020).
- Member, USC's Digital Accessibility Committee, 2022 – present.
- Member, USC Distributed Learning Working Group (University-wide), 2019 – present.
- Faculty Mentor for Individualized Faculty Coaching, USC Center for Teaching Excellence, 2019 – 2024.
- Member, Digital Accessibility Network (formerly "accessibility liaison"), USC Office of Digital Accessibility, 2020 – present.
- Member, USC Top Scholar Selection Committee, 2019 – 2023.
- Member, USC Education Abroad Faculty Advisory Board, 2016 – 2019; 2021 - 2022.

- Reviewer, Innovative Pedagogy Grants, USC Center for Teaching Excellence, 2015 - 2024.
- Reviewer, OktoberBest presentations, USC Center for Teaching Excellence, 2015 - 2024.
- Career Champion, USC Career Center, 2018 – present.
- Moderator, USC New Faculty Orientation (Professional track), 2020 - present.
- Faculty Senate Representative, USC President's Strategic Planning Group Subcommittee, 2021 – 2022.
- Co-chair, USC Faculty Senate LEAN Curricula Development Process Improvement Project, 2020 - 2021.
- Member-at-large, USC Faculty Senate, Representing the College of HRSM, 2018 – 2021.
- Member, USC Quality Enhancement Project (QEP) Sub-Committee on Professional Development, 2019 – 2020.
- Member, USC Open Educational Resources Advisory Committee, 2017 – 2019.
- Chair, USC College of HRSM Required Courses Curriculum Review Committee, 2022 - 2023.
- Member, College of HRSM, Dean Search Committee, 2022 - 2023.
- Session Leader, College of HRSM, Department of Retailing New Student Orientation, 2018 – 2021.
- Industry Expert, College of HRSM Communications, Department of Retailing, 2016 - present.
- Member, USC College of HRSM, learning Experience Designer Search Committee, 2024.
- Chair, USC College of HRSM, BAIS, Services Management Program Director Search Committee, 2024.
- Chair, USC College of HRSM, HRSM 301 Faculty Instructor Search Committee, 2021.
- Member, USC College of HRSM, Department of Retailing Assistant Professor Search Committee, 2021 – 2022.
- Member, USC College of HRSM, Dean Search Committee, 2020 - 2021.
- Member, USC College of HRSM, Dean Review Committee, 2020.
- Member, USC College of HRSM, Department of Retailing Internal Assessment Committee, 2019 – 2020.
- Member, USC College of HRSM, Department of Retailing Retail Store Manager Search Committee, 2021.
- Interviewer, USC College of HRSM Student Ambassador selection team, 2020.
- Member, USC College of HRSM, Department of Retailing Instructor Search Committee, 2019.
- Faculty Co-Advisor, USC Cocky Couture student organization, 2018 – 2019.
- Member, USC College of HRSM, Department of Retailing Internship Coordinator Search Committee, 2018.
- Faculty Associate Director for Distributed Learning, USC Center for Teaching Excellence, 2015 –2017.
- Institutional Coordinator, Quality Matters® online course review and assessment subscription, 2015 – 2017.
- Reviewer, USC Magellan Explorer Scholarship Award Selection Committee, 2014 – 2018.

- Co-Chair, Provost's Advisory Committee on Women's Issues (PACWI), August 2012 – July 2013 (member August 2011 – 2017).
- Developer/Facilitator, USC Teaching Online Community of Practice, 2015 – 2016.
- Moderator, USC Provost's New Faculty Academy workshop series, 2015 – 2016 term.
- Member, Garnet Apple Teaching Award Development Committee, USC Center for Teaching Excellence, 2015 – 2016.
- Preston Associate, USC Preston Residential College, 2014 – 2017.
- Member, USC Study Abroad Faculty Grant Selection Committee 2014 – 2017.
- Chair, USC Provost's Distributed Learning Grant Selection Committee, 2016 (member 2015 – 2017).
- Chair, USC CTE's 3Ds Bootcamp Grant Selection Committee, 2017.
- Member, USC Getting Started Teaching Online Grant Selection Committee, 2015 – 2017.
- Chair, PACWI Sub-Committee for Diversity in Leadership, August 2014 – 2017.
- Chair, PACWI Sub-Committee for Review of New and Existing Policies, August 2011 – July 2012.
- Chair, USC Faculty Senate Committee on Intellectual Property, August 2010 – July 2011 (member 2008 – 2011).
- Member, USC President's Quality of Life Taskforce, 2013 – 2014.
- Member, USC College of HRSM, Department of Retailing faculty instructor search committee, August 2019 - present.
- Member, USC College of HRSM, Department of Retailing internship coordinator search committee, May – November 2018.
- Member, USC College of HRSM Graduate Program Coordinator search committee, January – March 2018.
- Member, USC College of HRSM, Department of Retailing instructor search committee, November 2017 – March 2018.
- Chair, USC College of HRSM BAIS Program Chair/ Director of Online Learning search committee, December 2016 – February 2017.
- Member, USC College of HRSM Diversity and Inclusion committee, April 2016 - present.
- Member, USC College of HRSM Associate Dean for Diversity and Operations search committee, February 2016.
- Chair, USC College of HRSM Harry E. Varney Distinguished Teacher of the Year Award Selection Committee, August 2013 – July 2014 and August 2010 – July 2011 (member 2010 - 2014 and 2015- 2016).
- Member, USC College of HRSM Hospitality Committee, August 2015 – present.
- Chair, USC College of HRSM Alumni Committee, April 2008 – July 2011 (member August 2007- 2013 and 2019 - 2021).
- Member/Lead writer, USC College of HRSM Clinical Track Promotion Policy Committee, April 2011 – May 2011.
- Faculty Mentor, USC College of HRSM/University of Aruba exchange program, Summer 2011.

- Interviewer, USC College of HRSM the Marnie Pearce Professionalism Program (semi-annual event), 2011 – present.
- Member, USC Department of Retailing Master's Program (Re)Development Committee, 2014 – 2016.
- Study Abroad course organizer and leader, USC Department of Retailing, 2011 – 2015 (assisted department chair 2008 – 2010).
- Fashion Board regional trip leader, USC Department of Retailing, 2012 – 2013.
- Graduate student regional trip leader, USC Department of Retailing, 2011 – 2012.
- Chair, USC Department of Retailing Teacher of the Year Award Committee, August 2010 – 2011.
- Event Organizer, Spring 2014 Runway Report, USC Department of Retailing & Fashion Group International, December 2013.
- Event Organizer, Spring 2013 Runway Report, USC Department of Retailing & Fashion Group International, December 2012.
- Member, USC Department of Retailing Tenure-Track Faculty Search Committee, 2013.
- EEO Member, USC Department of Hospitality Instructor Search Committee, 2008 - 2009.
- EEO Member, USC Department of Retailing Tenure-Track Faculty Search Committee, 2008 - 09.
- Faculty advisor to Fashion Board, USC Department of Retailing, January 2007 – July 2008.
- EEO Member, USC Department of Retailing Tenure-Track Faculty Search Committee, 2007 – 08.
- Member, USC College of HRSM Admissions and Student Recruitment Committee, 2006 – 07.
- Member, USC Department of Retailing Internship Coordinator Search Committee, 2006.

Professional and Community Service:

- Member, Loss Prevention Foundation Board of Directors, 2022 – present
- Reviewer, *Journal of Business Research*, 2016 – present.
- Reviewer, *Journal of Services Marketing*, 2020 – 2023.
- Reviewer, *Journal of Retailing and Consumer Services*, 2019 – 2022.
- Reviewer, *Journal of Research in Interactive Marketing*, 2020 – 2022.
- Reviewer, Bloomsbury Publishing, London, 2017 - present.
- Reviewer, *Journal of General Management*, 2019.
- University Co-Advisor, Keenan High School WiX® Club, 2018 – 2019.
- Member, Central South Carolina Mensa, (Chair 2016 – 2019; Editor 2021 – present; Executive Committee member since 2012).
- Member, Committee on Law Related Education, S.C. Bar Association, Columbia, S.C., 2006 – 2018.
- Board Member, Big Brothers & Big Sisters of Greater Columbia Board of Directors, Columbia, S.C., 2007 – 2013.

- Chair, Coker College Board of Trustees, Coker College, Hartsville, S.C., 2009 – 2010 (member 2002 – 2011).
- Reviewer, *American Marketing Association/American Collegiate Retail Association Second Triennial Conference*, 2014.
- Reviewer, *International Journal of Retail & Distribution Management*, 2013.
- Reviewer, *European Sport Management Quarterly*, 2012.
- Reviewer, *International Journal of Sport Management and Marketing*, 2011.
- Reviewer, *Management Research Review* (formerly *Management Research News*) 2009 - 2011.
- Reviewer, *Association of Marketing Theory and Practice* annual conference proceedings, 2007 – 2011.
- Volunteer, Columbia Flood Relief, Samaritan's Purse/Shandon Baptist Church, 2015.
- Judge, USC Collegiate DECA Competition, International Marketing & Tourism, 2013.
- Participant, (Invitational) Summit on South Carolina Women, the Leadership Institute at Columbia College, Columbia, S.C., 2010.
- Member, Greater Columbia Area Women in Philanthropy, Columbia, S.C., 2005 – 2009.

Consulting

- Interviewee, Falk, A. (2024), The evolution of loss prevention training: Generations of lessons shape new-age performance, *Loss Prevention Magazine*, (Spring).
- Interviewee, Wilson, M. (2023), Inclusivity in retail: Creating retail environments for everyone [White paper], *SLD*, <https://www.sld.com/white-papers/inclusivity-in-retail/>
- Interviewee, Litwin, D. (Sept. 2023), More community action is needed to help prevent the growing number of organized crime targeting retailers, *MarketScale*, <https://marketscale.com/industries/retail/more-community-action-needed-to-prevent-growing-organized-crime-targeting-retailers/>
- Interviewee, Nguyen, J. (May 2023), Where has all the store seating gone? *Marketplace*, <https://www.marketplace.org/2023/05/05/where-has-all-the-store-seating-gone/>
- Interviewee, Marcucci, D. (2022), www.globetrotters.edu, *Wired Ivy* (podcast #40) with Ellenberger, T. and Strick, S., <https://wiredivy.org/2022/04/26/40-www-globetrotters-edu/>
- Interviewee, Ribero, E. (Feb. 2022), Interims filling administrative roles bring new perspective to temporary positions, *The Daily Gamecock*, <https://www.dailygamecock.com/article/2022/03/interims-filling-administrative-roles-bring-new-perspective-to-temporary-positions-ribero-news>
- Interviewee, Ivey, P. and Sexton, M. (April 2020), COVID-19 response: Experienced journalism, retailing faculty help others make transition to online teaching, *USC Today*, https://www.sc.edu/USC/posts/2020/04/faculty_share_online_teaching_expertise.php
- Interviewee, Baumgartner, M. (Nov. 2019), Study shows perceived value of popups, *Retail Environments*, (22)8, p. 39. Also available at <http://insights.retailenvironments.org/2019/07/59483/>
- Interviewee, Zhu, M. (July 16, 2018), Local expert talks future of online retail, WACH Fox57 (video interview), <https://wach.com/news/local/its-an-insanely-good-time-for-amazon-expert-talks-future-of-online-retail>

- Interviewee, Hill, A. (March 2, 2018), The politics of fashion, how an outfit can incite a movement, *Daily Gamecock*, <http://carolinanewsandreporter.org/the-politics-of-fashion-how-an-outfit-can-incite-a-movement/>
- Interviewee, Wilkinson, J. (June 7, 2017), After 62 years in the Midlands, Sears to close last major Columbia-area store, *The State*, <http://www.thestate.com/news/business/biz-columns-blogs/shop-around/article154786039.html>
- Interviewee, Dubensky, B. (June 12, 2017), University of South Carolina professor: Sears' problems not just online shopping, *South Carolina Radio Network*, <https://www.southcarolinaradionetwork.com/2017/06/12/university-south-carolina-professor-sears-problems-not-just-online-shopping/>
- Cover story interviewee, Trainor, C. (April 26, 2017), Closeout: Columbia malls fight for relevance in new consumer economy, *Free Times*, http://www.free-times.com/news/cover-story/closeout-columbia-malls-fight-for-relevance-in-the-new-consumer/article_66947a66-29fd-11e7-82e4-0bca879bbb88.html
- Judge, Reclaimed Runway 2016 (October), USC Office of Sustainability, Columbia, S.C.
- Interviewee, Brandhorst, C. (Feb. 2015), Collection Reflection, *USC Times*, 26(1), p. 11.
- Interviewee, Dykes, D. (April 16, 2014), Bass Pro Shops Coming to the Upstate, *The Greenville News*, <http://www.greenvilleonline.com/story/money/business/2014/04/16/bass-pro-shops-coming-upstate/7788459/> <http://www.thestate.com/2013/02/12/v-print/2630923/for-love-and-for-monry.html>
- Interviewee, Burris, R. (Feb. 13, 2013), Valentine's Day looking sweet for retailers: Holiday should spur sales in the billions, *The State*, www.thestate.com/2013/02/12/v-print/2630923/for-love-and-for-monry.html
- Interviewee, Burrell, J. (Feb. 7, 2013), Amazon to launch virtual currency, *Marketplace* (Public Radio), www.marketplace.org/topics/tech/amazon-launch-virtual-currency
- Interviewee, New, C. (Nov. 30, 2012), Toys'R'Us, Kohl's, other online retailers fail to serve up deals after Cyber Monday rush, *Huffington Post*, www.huffingtonpost.com/2012/11/29/toys-r-us-kohls-deals-cyber-monday
- Interviewee, Strakey, R. (Nov. 27, 2012), USC Retail Expert: Online shopping increasing this holiday season, *WACH Fox News*, www.midlandsconnect.com/news/story_print.aspx?id=830321&typestory
- Interviewee, Brutzman, A.B. (Nov. 26, 2012), Sales setting records as guns become more mainstream, *Anderson Independent*, www.independentmail.com/news/2012/nov/26/sales-setting-records
- Interviewee, Williams, M., ABC-TV (Columbia), 'Black Friday' Becoming Weekend Phenomenon, aired November 21, 2013, <http://www.abccolumbia.com/news/local/Black-Friday-Becoming-Weekend-Phenomenon-180424911.html>
- Interviewee, Curtis, R. (Nov. 5, 2012), Five finger discount hurts the bottom line, *USC DayTimes*, www.sc.edu/newsarticle_print.php?nid=5131
- Interviewee, White, L. (Aug. 23, 2012), Where in the World? *USC Times*, 23:11, p. 2.
- Interviewee, WLTX-TV (Columbia), *Black November means stores open on Thanksgiving Day*, aired November 18, 2011.
- Interviewee, Nov. 2011, WLTX-TV (Columbia), *Trends Show More Shoppers Heading to Low-Cost Grocery Stores*, <http://www.wltx.com/news/story.aspx?storyid=119486>

- Interviewee, Nov. 2011, WISTV10 (Columbia), *Forget Black Friday, find big savings at thrift stores*, <http://www.wistv.com/Global/story.asp?S=13566707>

Professional Associations

- Member, South Carolina Bar Association (SCBA)
- Member, American Collegiate Retailing Association (ACRA)
- Member, South Carolina Women in Higher Education
- Member, National Center for Faculty Development and Diversity
- Member, Retail Design Institute (Atlanta chapter)

Licenses and Certifications

- Licensed attorney, Supreme Court of South Carolina
- Quality Matters Certified Online Course Reviewer, QM®
- WiX® certified e-commerce platform builder/instructor
- LEAD II (Effective Management Programs) management development certificate, University of South Carolina
- LEAD (Learn, Educate and Develop) management development certificate, University of South Carolina
- Faculty Study Abroad certification, USC/CISabroad
- Global Citizenship certification, UNESCO/International University Alliance

Honors and Awards

- Fulbright Specialist (2019 – 2024), U.S. Department of State, Washington, D.C.
- 2022 Magpie Award for Excellence in Partnerships, Loss Prevention Magazine, Mooresville, North Carolina
- 2019 Garnet Apple Award for Teaching Innovation, University of South Carolina, Columbia, S.C.
- Pipeline for Academic Leaders (PAL) Fellow 2019 – 2020, University of South Carolina, Columbia, S.C.
- Department of Retailing 2019 Teacher of the Year, University of South Carolina, Columbia, S.C.
- Central South Carolina Mensa 2019 scholarship naming honoree, Columbia, S.C.
- Coker College Distinguished Achievement Award 2018, Hartsville, S.C.
- University of South Carolina 2017 Faculty Integrity Award, Columbia, S.C.
- University of South Carolina Library SCoer! Faculty Award 2016, Columbia, S.C.
- College of HRSM Brian and Linda Mihalik Global Scholar Award 2016, Columbia, S.C.
- South Carolina Women in Higher Education 2016 Leadership Forum invitee, Columbia, S.C.
- Delta Alpha Pi Honor Society "Two Thumbs Up" 2015 Award, Columbia, S.C.
- College of HRSM Brian and Linda Mihalik Global Scholar Award 2014 finalist, Columbia, S.C.
- Induction into Retail Design Institute, Atlanta, GA
- Induction into Fashion Group International, New York, N.Y.

- Induction into American MENSA and MENSA International, Arlington, TX
- College of HRSM Harry E. Varney Distinguished Teacher of the Year 2010 – 11, Columbia, S.C.
- University of South Carolina School of Law Outstanding Pro Bono Service Award 2000, Columbia, S.C.
- Algernon Sydney Sullivan Award, Hartsville, S.C.
- Coker College Outstanding Student of History 1998, Hartsville, S.C.
- Coker College Outstanding Student of Business 1998, Hartsville, S.C.
- Coker College Outstanding Student of Humanities 1998, Hartsville, S.C.

Teaching Philosophy

Recognizing that a meaningful education involves a combination of experiences, including research, service, leadership, and reflection—it is my responsibility to foster an environment in which students can become lifelong learners. Toward that end, and across a variety of platforms (online, in-person, and blended) I assist students in connecting knowledge and skills from a variety of experiences and perspectives. As the university experience is the launchpad of one's professional life, all online, on-campus and out-of-classroom activities are conducted in an atmosphere of friendly participation and interaction among colleagues, recognizing and appreciating the uniqueness of each student, and creating a diverse and inclusive environment for all. Students are expected to apply the highest academic standards to each course—including reading assigned materials, timely completing projects, and participating meaningfully in discussions and activities—and treating others with dignity and respect.

Courses Taught

- ITEC 240 Business Law
- RETL 265 Principles of Retailing (face-to-face and online)
- RETL 268 Principles of Fashion Merchandising
- RETL 310 Internet Retailing (with WiX® certification. Face-to-face and blended)
- RETL 330 Asset Protection for Retailers (face-to-face and blended)
- RETL 344 Personnel Organization & Supervision
- RETL 363 Textiles for Retailers
- RETL 365 Visual Merchandising and Store Design
- RETL 368 Fashion Product Analysis
- RETL 525 Law for Retailers (face-to-face and online)
- RETL 530 Fashion and the Law (face-to-face and online)
- RETL 592M Master's level Department of Retailing Study Abroad Experience
- RETL 592J Luxury Management in Italy: The Virtual Experience
- RETL 399 Department of Retailing Study Abroad Experience
Independent Study – International Trade for Retailers

Independent Study – Introduction to Fashion Design for Retailers
 Independent Study – The Psychology of Fashion
 Independent Study – Introduction to e-Business Planning
 Independent Study – Personnel Organization & Supervision
 Independent Study – Law for Retailers
 Independent Study – Fashion Accessories Management

Courses Developed

- RETL 265 Principles of Retailing (online version)
- RETL 310 Internet Retailing (creating WiX® training materials)
- RETL 330 Asset Protection for Retailers (face-to-face and online versions)
- RETL 365 Visual Merchandising and Store Design (flipped version)
- RETL 525 Law for Retailers (face-to-face and online versions)
- RETL 530 Fashion and the Law (face-to-face and online versions)
- RETL 592M Master's Level Department of Retailing Study Abroad Experience
- RETL 592J Luxury Management in Italy: The Virtual Experience (online)
- RETL 640 Personnel Development and Relations Management
- RETL 790 Financial Management for Retailers (HyFlex)
- RETL 399 Independent Study - International Trade for Retailers
 Independent Study - Introduction to Fashion Design for Retailers
 Independent Study - The Psychology of Fashion
 Independent Study - Introduction to e-Business Planning
 Independent Study – Fashion Accessories Management