

## Innovation in Global Engagement: Global Carolina

### Unified Strategic vision to bring the world to Carolina and Carolina to the world

 We seek a comprehensive internationalization of the University and have a commitment to infuse international, global, and comparative content throughout the teaching, research, and service missions of the university.



#### **Beyond Borders**

- USC will establish *Global Carolina*, a center to:
  - Coordinate all international activities
    - Reduce duplication and maximize benefits
    - Combine traditional staff functions with a closely coordinated academic mission
- Follow national best practices
  - Such centers already exist
    - University of Florida, Indiana University, University of Georgia
    - Many of our peer and aspirant peer universities



#### We are here to serve

- **Global Carolina** will bring together under a single academic office
  - Study Abroad, International Student Services, Maxcy College, and English Programs for Internationals
- Benefits
  - Improved coordination and communication will bolster cooperation between faculty and student service agencies
  - Create opportunities to serve more fully our students
  - Increase the stream of revenue



#### Rationale

- The University of South Carolina is operating in a Global Economy.
- BMW, Michelin, Continental, Bridgestone, Boeing
- 2. #1 IMBA , #1 IB
- Office of Economic Engagement is pursuing public/private partnerships from Taiwan to Mexico to the Middle East



# The university recognizes the global demand for sustainable development. The environment knows no borders.

- Water initiatives in Iraq, Brazil, and Pakistan.
- Research on the effects of Nuclear accidents in Japan and Ukraine.
- Marine Science studying climate change from the shores of South Carolina to the Antarctic.
- International leader in fuel cell technology and alternative energy sources.
- Office of Sustainability is working with Renew Merchandise in Honduras and Guatemala



### The health challenges of the future know no borders.

- The lessons of the AIDS crisis, SARS, MERS, and Ebola
- Doctoral Program in Public Health in Taiwan
- Joint Programs with the World Bank in Nigeria and Thailand
- Social Work training practitioners in Korea and Vietnam



### The security challenges of the future are global in structure and interdependent in nature.

- The Arab Spring and the civil war in Syria and Iraq have had material effects on our relations with universities across the Middle East and on our substantial doctoral cohort from Iraq
- Territorial disputes in the South China Sea affect our relations with all the parties involved
- The future of Europe could well be decided in the eastern Ukraine
- International drug cartels are pushing a flood of children across our southern border



The university recognizes that only a culture of global citizenship, what the Stoic philosophers of Greece dubbed cosmopolitanism, is able to meet these challenges.

- Interdisciplinary Area Studies: Walker Institute
- Linguistic and Cultural Awareness: Carolina Core, USC Connect, and Maxcy College
- Double the number of students who studied abroad in 2010 by 2016
- Double the number of international students attending USC and provide them with the services necessary for their academic success

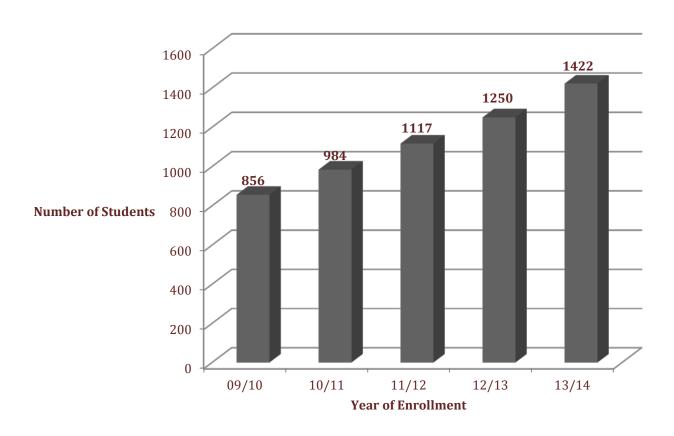


#### **Study Abroad**

- New Director, Dr. Magdalena Grudzinski-Hall
- 1422 undergraduate students participated in education abroad activity (in both for-credit and non-credit programs) during the 2013-2014 academic year. This represents a 14% increase over last year's undergraduate participation rate of 1250.



#### **Education Abroad Participation**





**Note:** Students participating in non-credit programs were first included in enrollment numbers during the 2007-08 academic year. Total numbers represented here include all education abroad participation, both for- and non-credit.

## USC- Funded Education Abroad Scholarships

Academic Year	Amount	Number of Recipients	Average Award Amount
2013-2014	\$213,000	84*	\$3000
2012-2013	\$243,500	104	\$2300
2011-2012	\$216,800	76	\$2750

<sup>\*10</sup> awards supplemented by additional Capstone funding

 In the 2013-2014 academic year, USC students received over \$700,000 in education abroad-related funding. This includes awards from USC (Magellan, Walker Institute, Study Abroad Office, academic departments), program providers, national organizations, and overseas institutions.



#### **International Student Benchmarking**

University of South Carolina	On-Campus Total Total	Hosted*
Columbia Campus	1,356	1,532

Peer Institution	Total Hosted		
Rutgers, The State University of New Jersey	3,797		
University of Connecticut	2,339		
University of Georgia	1,708		
University of Kentucky	1,898		
University of Tennessee	1,058		

Peer Aspirant Institution	Total Hosted		
Indiana University	6,547		
University of Maryland-College Park	4,492		
University of Missouri-Columbia	2,490		
University of Virginia	2,399		
University of North Carolina-Chapel Hill	1,849		



\*Total Hosted represents the total number of non-immigrant utilizing the University's visa, including those individuals who have graduated and are engaging in practical training.

#### **International Student Growth Trends**

Six year growth

Year	2007	2008	2009	2010	2011	2012	2013
Undergraduate	217	262	339	381	393	394	276
Graduate	724	768	847	875	955	962	975
Total	944	1.030	1,186	1.256	1.348	1.356	1,356

2013/2014 Immigration Document Issuance Comparison

Year	Total in 2013	To-date* in 2013	To-date* in 2014
Undergraduate	42	24	61
Graduate	181	138	178
Exchange	106	104	151
Graduate Exchange	17	14	7
Total	346	280	397

350 anticipated new International Students on the Columbia Campus for the Fall 2014 Intake.



#### **English Programs for Internationals**

- Global Gateway Program
- Increased Coordination with ISS and increased focus on primary mission: the training of students for matriculation at USC
- Increased support of Graduate Students: new GA positions
- Integration of teaching, research, and service at all levels



#### **Featured International Initiatives**

- USC at Montecastello
- Outreach to Oman
- The President's trip to Taiwan



#### **USC** in Montecastello

- An Interdisciplinary Center for the summer study of Italian language, literature, and culture
- Courses in art, language, history, and culture taught by USC faculty
- Musical and theatrical performance space.
- Possibility of internships within HRTM fields
- Exploring relations with the Foreign University of Perugia to promote opportunities for students and faculty



#### **Pictures**





## International Center for the Arts in Montecastello Di Vibio

- The facility is owned by the International Center for the Arts which is headed by a USC faculty member
- It has classroom space, dormitory space, dining, and studio space
- The center is actively supported by the city government of Montecastello and has a longterm lease
- USC will enter into an MOU with the Center

