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University of South Carolina
BOARD OF TRUSTEES

April 20, 2007

The University of South Carolina Board of Trustees met on Friday, April 20, 2007, at 2:00 p.m. in the 1600 Hampton Street Board Room.

Members present were: Mr. Herbert C. Adams, Chairman; Mr. Miles Loadholt, Vice Chairman; Mr. Arthur S. Bahnmuller; Mr. William L. Bethea, Jr.; Mr. James Bradley; Mr. Mark W. Buyck, Jr.; Mr. John W. Fields; Dr. C. Edward Floyd; Mr. William C. Hubbard; Mr. William W. Jones; Mr. Toney J. Lister; Mr. Michael J. Mungo; Mr. Eugene P. Warr, Jr.; Mr. Mack I. Whittle, Jr.; and Mr. Othniel H. Wienges, Jr. Mr. Samuel R. Foster, II; Ms. Darla D. Moore; Dr. James H. Rex; Mr. M. Wayne Staton; and Mr. John C. von Lehe, Jr. were absent. The faculty representative, Dr. Gene Reeder, and the student representative, Mr. Nick Payne, were also present.

Others present were: President Andrew A. Sorensen; Secretary Thomas L. Stepp; Executive Vice President for Academic Affairs and Provost Mark P. Becker; Vice President for Research and Health Sciences Harris Pastides; Vice President for Student Affairs and Vice Provost for Academic Support Dennis A. Pruitt; Vice President and Chief Financial Officer Richard W. Kelly; Vice President for Information Technology and Chief Information Officer William F. Hoque; Vice President for Advancement Brad Choate; Vice President for Human Resources Jane M. Jameson; General Counsel Walter (Terry) H. Parham; Vice Provost and Executive Dean for Regional Campuses and Continuing Education Chris P. Plyler; Chancellor of USC Aiken Thomas L. Hallman; Chancellor of USC Upstate John C. Stockwell; Dean of USC Sumter C. Leslie Carpenter; Assistant Vice Provost for Academic Affairs William T. Moore; USC Campus Dean of the South Carolina College of Pharmacy Randall C. Rowen; Dean of the College of Engineering and Information Technology Michael D. Amiridis; Dean of the School of Nursing Peggy O. Hewlett; Dean of the School of Music Tayloe Harding; Executive Associate Dean, Arnold School of Public Health, Cheryl Addy; Associate Dean, Moore School of Business, Robert E. Markland; Assistant Treasurer Susan D. Hanna; Associate Vice President of Marketing and Communications Gary Snyder; Executive Director of the Alumni Association Marsha A. Cole; Assistant to the Vice President, Division of Business and Finance, Ken Corbett; Budget Director Leslie Brunelli; Director of Law Enforcement and Safety Ernest L. Ellis; Director of Governmental and

Community Relations Shirley Mills; Director of Government Affairs and
Legislative Liaison Johnny D. Gregory; Associate Director of Government
Affairs and Legislative Liaison Casey Martin; Controller Patrick Lardner;
Public Information Officer, USC Lancaster, Shana Funderburk; Student
Assistant, Governmental and Community Relations Tommy D. Preston, Jr.; Campus
Chaplain, Baptist Collegiate Ministry, Jane Poster; Director of the Office of
University Communications, Division of University Advancement, Russ McKinney,
Jr.; Board staff members Terri Saxon, Vera Stone, and Karen Tweedy; and
members of the media.

Chairman Adams called the meeting to order and welcomed Nick Payne to his first Board meeting as Student Government Association President. He stated that notice of the meeting had been posted and the press notified as required by the Freedom of Information Act; the agenda and supporting materials had been circulated to the members; and a quorum was present to conduct business.

Chairman Adams welcomed everyone and announced that he would forego the formal introduction of Board members since he had already done so during the preceding Executive Committee meeting. Mr. McKinney introduced members of the media who were in attendance.

Chairman Adams called on Jane Poster to deliver the Invocation. He first announced that Ms. Poster would be retiring after 36 years of service to the University as Baptist Campus Chaplain and expressed appreciation on behalf of the Board for her many years of service. Ms. Poster began her Invocation with a moment of silence for the victims of the Virginia Tech tragedy.

Dr. Sorensen expressed his profound gratitude to Mrs. Poster for her outstanding job as a campus minister. He stated that in all his years working with chaplains, he had never found anyone as "thoughtful, inspiring, and dedicated" as Ms. Poster. She received a standing ovation.

Dr. Sorensen stated that he had sent a letter to the President of Virginia Tech offering USC's condolences and support and that a USC Law Enforcement Officer was currently assisting at their campus. He briefly reviewed details of the University's well developed emergency management plan, and noted that it was posted on the University's website.

Mr. Mungo requested the Board Secretary draft a resolution to the governing body of Virginia Tech expressing the Board's concern and sympathy. There being no objection, Mr. Adams stated that Mr. Mungo's request would be honored.

Chairman Adams stated that there were personnel matters relative to the awarding of honorary faculty titles, honorary degree nominations, appointments with tenure, and a transfer of tenure, as well as contractual matters relative

to gift naming opportunities which were appropriate for discussion in Executive Session.

Mr. Buyck moved to enter Executive Session. Mr. Bahnmuller seconded the motion. The vote was taken, and the motion carried.

The following individuals were invited to remain: President Sorensen,

Secretary Stepp, Dr. Becker, Mr. Kelly, Dr. Hogue, Mr. Choate, Ms. Jameson, Dr.

Pruitt, Dr. Pastides, Dr. Plyler, Mr. Parham, Mr. Gregory, Ms. Martin, Mr.

McKinney, Ms. Saxon, Ms. Stone, and Ms. Tweedy.

Return to Open Session

- I. <u>APPROVAL OF MINUTES</u>: The following ten sets of minutes were circulated by mail to the Board for review and were presented for approval:
 - A. Buildings and Grounds Committee, February 2, 2007
 - B. Fiscal Policy Committee, February 9, 2007
 - C. Intercollegiate Activities Committee, February 9, 2007
 - D. Executive Committee, February 9, 2007
 - E. Board of Trustees, February 9, 2007
 - F. Intercollegiate Activities Committee, March 13, 2007

- G. Student-Trustee Liaison Committee, April 3, 2007
- H. Academic Affairs and Faculty Liaison Committee, April 3, 2007
- I. Health Affairs Committee, April 3, 2007
- J. Executive Committee, April 3, 2007

Since there were no additions, deletions or corrections to the minutes, they stood approved as distributed.

II. COMMITTEE REPORTS:

A. <u>Intercollegiate Activities Committee</u>: (The Honorable Othniel H. Wienges, Jr.)

The Intercollegiate Activities Committee had met on Tuesday, March 13th, to consider recommendations from the Williams-Brice Committee. The Williams-Brice Committee was an ad hoc group of athletics administrators, the Gamecock Club Board, as well as University Trustees and staff who were charged to carefully consider matters of importance to the Athletics Department which affected the Gamecock Club and its members, the University at large, and the approvals processes of the Board. Mr. Foster served as Chairman of the Committee.

At the March 13^{th} meeting, the Committee presented to the Intercollegiate Activities Committee two items, which were approved.

1. <u>Ticket Pricing</u>: The Intercollegiate Activities Committee had referred the matter of the University's Athletics football ticket pricing philosophy and forthcoming changes in ticket prices to the Williams-Brice Committee for review. Mr. Hyman presented those findings and recommendations, and the Committee approved the philosophy and specific price changes as presented.

On behalf of the Intercollegiate Activities Committee, Mr. Wienges moved approval of the ticket pricing proposal and specific price changes as presented.

Mr. Mungo seconded the motion.

Discussion ensued on whether or not the Athletics Department had followed the University's approval process, in that tickets had been billed at the new price, prior to full Board approval. Dr. Floyd stated that he thought the Board should express concern in view of this and prior issues that arose in the earlier Executive Committee meeting.

Mr. Stepp clarified that the Intercollegiate Activities Committee had considered and approved the ticket pricing proposal presented by the Williams-Brice Committee and that the next step in the approval process was to forward the proposal to the full Board for consideration, which was being done today.

Mr. Whittle expressed his concern that the Athletics Department had presented two contracts for approval at the prior Executive Committee meeting, both of which were operational without Board approval.

Dr. Sorensen replied that he understood the Board's concerns and would convey them to Mr. Hyman to make sure that there were no such problems in the future.

Chairman Adams noted that the ticket price increase was approved by the Intercollegiate Activities Committee prior to communication to the general public; the only omission being that the increase had not come before the full Board before it was released to the public. Dr. Floyd reiterated his concerns.

Chairman Adams restated the motion to approve the football ticket increase to \$320 in 2007 and \$340 in 2008. The vote was taken, and the motion carried.

Mr. Whittle requested that the Internal Auditor be asked to check, in the course of conducting departmental audits, to see if contracts were being executed prior to Board approval, since three contracts presented for Executive Committee approval earlier had already been put in place. He also suggested that a separate audit be conducted on the Athletics Department to see if they were in compliance with the University's contract approval process. Mr. Stepp stated that he would relay this concern to the University's Internal Auditor.

Mr. Lister stated that since President Sorensen said he would take care of the problem in the Athletics Department, he felt the Board should let him do so and move on; and that he did not see any reason for conducting additional audits in the Athletics Department.

2. <u>Football Parking Proposal</u>: Mr. Wienges asked a member of the Williams-Brice Committee to discuss the proposal. Mr. Hubbard stated that at the March 13th Intercollegiate Activities Committee meeting Mr. Hyman presented the Williams-Brice Committee's recommended proposal for parking in areas controlled by the University near the stadium; and that the Intercollegiate Activities Committee approved the proposal as presented.

On behalf of the Intercollegiate Activities Committee, Mr. Hubbard moved approval of the football parking proposal as presented. Mr. Mungo seconded the motion.

Following discussion on the specific proposal, Chairman Adams noted that the recommendation to start charging for parking for football games came from the Gamecock Club.

Dr. Floyd expressed his concern that the Board had an important decision to make, but had not been provided sufficient information from which to make the

decision; nor was anyone from the Athletics Department present to discuss the proposal.

Mr. Bahnmuller asked about the plan to prohibit parking directly against the stadium, and about the status of the University's purchase of the Farmers Market. Mr. Hubbard clarified that most or all parking on the apron around the stadium would be moved to the Farmers Market once the purchase transaction was completed. He noted that there would be construction in the current parking apron area.

At Chairman Adams request, Mr. Kelly responded to Mr. Bahnmuller's question regarding the status of the Farmers Market. He explained that the State Budget and Control Board approved the sale of the Farmers Market to the University for \$14,500,000 or the appraised value. The appraised value was \$14,850,000. The University sent a letter to the Budget and Control Board accepting the purchase of the property for \$14,850,000. Since the property would not be available to the University for three years, the \$14,850,000 would be transferred "at a point in time when the cash was needed to build the new Farmers Market." The University's purchase agreement document was accepted by the State. However, bids for the new Farmers Market came in \$20 million over budget and the General Assembly was currently reconsidering the overall budget request from the Department of Agriculture.

The University proposal to purchase the property is unchanged. However, Mr. Kelly noted that the State could decide not to sell the property to the University if they decided not to fund the new Farmers Market.

Mr. Stepp stated that he took full responsibility for the back-up details of the ticket pricing and football parking proposals not being included in the materials distributed for the meeting.

The vote was taken on the football parking proposal. The motion passed with two members in opposition.

B. <u>Student-Trustee Liaison Committee</u>: (The Honorable William W. Jones, Jr.)

At the Tuesday, April 3rd Student-Trustee Liaison Committee meeting, Mr. Kelly reported that in an effort to help advance improvements to establish better worker rights in foreign countries, the University had joined the Worker's Right Consortium and the Fair Labor Association. The issue was important to students and the administration because foreign labor was used to manufacture apparel sold by the University or that had the University's logos.

Student representatives from the University reported on activities on their respective campuses.

USC Columbia Student Government President Nick Payne reported that his primary goal as President was to focus on academics through ensuring the stability of current programs and the introduction of new programs. In addition, he would focus on improving Student-Dean relationships and establishing a Student-Dining Services Idea Engagement Committee.

The General Manager for Student Government TV, John Cooper, gave a brief report on the student television station.

> Academic Affairs and Faculty Liaison Committee: (The Honorable Mark W. Buyck, Jr. reported)

The Academic Affairs and Faculty Liaison Committee met on Tuesday, April 3, 2007. The following items were approved for recommendation to the Board:

Honorary Faculty Titles: Twelve requests for honorary faculty titles were mailed with the materials for this meeting. They had received all appropriate approvals and were presented to the Committee and to the Board in Executive Session.

The following individual would be awarded the title Educational Foundation Professor Emeritus concurrent with his retirement:

Dr. Dan Carter

For the titles Distinguished Professor Emerita and Dean Emerita concurrent with her retirement:

Dr. Dorothy Payne

For the title Distinguished Professor Emerita concurrent with their retirement:

- Dr. Carolyn West a.
- Dr. Joyce Wiley

For the title Distinguished Professor Emeritus concurrent with their retirement:

- a.
- Dr. Joseph Kosh Dr. Joseph Roberts b.
- Dr. Kent Sidel c.
- Dr. Walter Sowell

For the title Professor Emerita effective with her retirement:

Professor Pari Mura

For the title Professor Emeritus concurrent with their retirement:

- Professor Edward Coon III a.
- b. Dr. Brooks Metts

For the title Professor Emeritus and Associate Dean Emeritus effective with his retirement:

Dr. Donald Stowe

On behalf of the Academic Affairs and Faculty Liaison Committee, Mr. Buyck moved approval of the twelve honorary faculty titles. Mr. Whittle seconded the motion. The vote was taken, and the motion carried.

2. Appointments with Tenure:

The following eight requests for appointments with tenure were mailed with the materials for this meeting. They had received all appropriate approvals and were presented to the Committee and to the Board in Executive Session without objection.

- a. <u>Dr. Drucilla Barker</u> would be awarded tenure at the rank of Professor in the Department of Anthropology, College of Arts and Sciences, effective with her appointment as Professor.
- b. <u>Dr. Susan Bookheimer</u> would be awarded tenure at the rank of Professor in the Department of Psychology, College of Arts and Sciences, effective with her appointment as Professor.
- c. <u>Dr. Charles Cobb</u> would be awarded tenure at the rank of Professor in the Department of Anthropology, College of Arts and Sciences, effective with his appointment as Professor.
- d. <u>Dr. Mark Cohen</u> would be awarded tenure at the rank of Professor in the Department of Physics and Astronomy, College of Arts and Sciences, effective with his appointment as Professor.
- e. <u>Dr. Christine Curtis</u> would be awarded tenure at the rank of Professor in the Department of Chemical Engineering, College of Engineering and Information Technology, effective with her appointment as Professor. Dr. Curtis would serve as Vice Provost for Faculty Development.
- f. <u>Dr. Sheryl Kline</u> would be awarded tenure at the rank of Associate Professor in the College of Hospitality, Retail and Sport Management, effective with her appointment as Associate Professor.
- g. <u>Dr. Bradley R. Postle</u> would be awarded tenure at the rank of Associate Professor in the Department of Psychology, College of Arts and Sciences, effective with his appointment as Associate Professor.
- h. <u>Dr. Muzzo Uysal</u> would be awarded tenure at the rank of Professor in the College of Hospitality, Retail and Sport Management, effective with his appointment as Professor.

On behalf of the Academic Affairs and Faculty Liaison Committee, Mr. Buyck moved approval of the eight appointments with tenure as presented. Mr. Warr seconded the motion. The vote was taken, and the motion carried.

3. <u>Transfer of Tenure</u>:

A request to transfer the tenure of Dr. Lynn Weber was mailed with the materials for this meeting.

Dr. Weber's tenure would be transferred from the Department of Sociology to the Department of Psychology in the College of Arts and Sciences. She had

served for more than 10 years as the Director of Women's Studies and was now returning to the faculty.

On behalf of the Academic Affairs and Faculty Liaison Committee, Mr. Buyck moved approval of the transfer of Dr. Weber's tenure as presented. Mr. Bethea seconded the motion. The vote was taken, and the motion carried.

- 4. <u>Program Name Changes</u>: <u>Department of Health Services</u>

 <u>Policy and Management</u>, <u>Arnold School of Public Health</u>:
 - a. Master of Health Administration (M.H.A.), from major in Health Care Administration <u>to</u> major in Health Services Policy and Management
 - b. Master of Public Health (M.P.H.), from major in Public Health Administration \underline{to} major in Health Services Policy and Management
 - c. Doctor of Public Health (Dr.P.H.), from major in Public Health Administration to major in Health Services Policy and Management
 - d. Doctor of Philosophy (Ph.D.) from Major in Public Health Administration $\underline{\mathbf{to}}$ major in Health Services Policy and Management

The Arnold School of Public Health requested changing the names of the academic majors in the Department of Health Services Policy and Management as listed above. This request had received all appropriate academic and administrative approvals.

On behalf of the Academic Affairs and Faculty Liaison Committee, Mr. Buyck moved approval of the program name changes as described in the materials distributed for this meeting. Mr. Loadholt seconded the motion. The vote was taken and the motion carried.

5. <u>Center Name Change</u>: <u>Moore School of Business</u>
<u>Center for Information Management and Technology</u>

<u>Research to Center for Global Supply Chain and</u>

Process Management: The Moore School of Business was

requesting to change the name of the Center for Information Management and
Technology Research to the Center for Global Supply Chain and Process
Management. This request had received all appropriate academic and
administrative approval.

On behalf of the Academic Affairs and Faculty Liaison Committee, Mr. Buyck moved approval of this center name change as described in the materials distributed for the meeting. Mr. Whittle seconded the motion. The vote was taken and the motion carried.

6. <u>College Name Change: College of Engineering and Computing - College of Engineering and Information</u>

Technology **to** College of Engineering and Computing:

The College of Engineering and Information Technology was requesting to change its name to the College of Engineering and Computing. This request had received all appropriate academic and administrative approvals.

On behalf of the Academic Affairs and Faculty Liaison Committee, Mr. Buyck moved approval of this college name change as described in the materials distributed for the meeting. Mr. Mungo seconded them motion. The vote was taken and the motion carried.

7. Program Proposal: Bachelor of Arts in Art Education,

School of Education, USC Upstate: USC Upstate was
requesting the establishment of the Bachelor of Arts in Art Education. This
request had received all appropriate academic and administrative approvals.

On behalf of the Academic Affairs and Faculty Liaison Committee, Mr. Buyck moved approval of the establishment of this program as described in the materials distributed for the meeting. Mr. Bradley seconded the motion. The vote was taken and the motion carried.

In addition, Provost Becker reported on current academic initiatives in China. Two Carolina students were attending the University of Macau as part of the student exchange program with their Institute for Tourism. In addition, three 2007 Maymester groups were scheduled to visit China. He also commented that the Moore School's International Masters of Business Administration Program was currently active in China.

Dr. Becker, Dr. Pastides, Dr. Amiridis, and Dr. Fitzpatrick were scheduled to visit China in May to seek potential research collaboration opportunities in Engineering and in Arts and Sciences.

D. <u>Health Affairs Committee</u>: (The Honorable Toney J. Lister)

At the Tuesday, April 3rd Health Affairs Committee meeting, Dr. Pastides reported on the partnership between the University and the Greenville Hospital System to expand educational opportunities for clinical pharmacists in the Upstate. Dean Rowen, the new Columbia campus Dean of the South Carolina College of Pharmacy, provided more details of the proposed contract with Greenville Hospital Systems to extend the Pharmacy Education Program to the Upstate; the committee approved implementation of the program.

In addition at the April 3rd meeting, Dean Hoppmann reported that last year's class was one of the largest and strongest in the history of the University's School of Medicine; and that the School of Medicine was on the leading edge of technology in medical education. He also reported on the following initiatives:

1. Human Simulator Program

- 2. Ultrasound Program
- 3. Rural South Carolina Ultrasound Program
- 4. Global Medicine Rotation and
- 5. Specialty Choices of Graduates.

Dean Hoppmann reported that the School of Medicine had surpassed its goals for research. The total basic science extramural funding had increased from \$5.9 million to \$11.3 million, a 92 percent increase.

Dr. Sorensen commended Dean Hoppmann on his excellent leadership as Interim Dean of the USC School of Medicine.

E. Buildings and Grounds Committee: (The Honorable William Hubbard)

1. 707 Catawba/350 Wayne Street Property Acquisition:

The project was to purchase from the USC Development Foundation, the 707 Catawba/350 Wayne Street properties, which consisted of two parcels and two office/warehouse buildings. The total land area was approximately 3.55 acres. The 707 Catawba Street building was comprised of 26,371 square feet of gross building area, of which approximately 7,738 square feet was two-story office space and 18,633 square feet was warehouse space. The 350 Wayne Street building contained approximately 38,060 square feet of gross building area, of which 1,570 square feet was finished office spaces and 36,490 square feet was warehouse space. The buildings were connected by a corridor.

Although originally placed on the agenda for action, the report was received for information only, to allow more time to review the preliminary studies required for a property acquisition appraisal, environmental studies, and building assessment.

2. Williams-Brice Stadium Training Room Renovations:

The project was for various improvements to the Williams-Brice Stadium football facilities, including relocation of the existing athletics training room to a portion of the old weight training area. The current training room area would be converted into a football team player lounge. It was currently planned that new interior finishes would be included in the work; but that the existing HVAC would be utilized and no additional electrical power would be required.

On behalf of the Buildings and Grounds Committee, Mr. Hubbard moved to establish the project with a budget of \$495,000 to be funded with Athletic Funds. Mr. Bethea seconded the motion. Mr. Hubbard noted that the project was part of the full stadium renovation plan. The vote was taken and the motion carried.

3. Jones Physical Sciences Center Fire Pump Installation:

This project was to install a fire pump and standpipe system in the Jones Physical Sciences Building. As areas of the building were renovated, a new sprinkler system would be installed.

On behalf of the Buildings and Grounds Committee, Mr. Hubbard moved to establish the project with a budget of \$500,000 funded with Institutional Capital Project Funds. Mr. Jones seconded the motion. The vote was taken and the motion carried.

4. <u>Capstone Top of Carolina Renovations</u>: This project was to renovate Top of Carolina, the rotating dining facility on the eighteenth floor of Capstone Dormitory, which served as a campus landmark and was used to promote the University to prospective students and faculty.

Renovations would include refurbishment of interior finishes, mechanical modifications, and would provide compliance with ADA requirements.

Mr. Hubbard noted that once the renovations were completed, daily lunch service would begin again.

On behalf of the Buildings and Grounds Committee, Mr. Hubbard moved to establish the project with a budget of \$700,000 funded with Food Service Funds.

Mr. Fields seconded the motion. The vote was taken and the motion carried.

5. <u>USC Upstate Housing Acquisition, Construction, and Renovation</u>: This project for expansion and improvements to USC Upstate housing facilities consisted of three components: acquisition of the existing Palmetto House residence hall; construction of a new residence hall adjacent to the existing Palmetto House residence hall; and renovations to the existing Palmetto Villas residential apartment complex.

The existing Palmetto House residence hall would be acquired from Carolina Piedmont Foundation Real Estate.

The new residence hall would be the second residence dormitory on the campus and would accommodate approximately 350 beds in four-bed suites with a combination of private and shared bedrooms.

With these additional beds, USC Upstate would have a total of approximately 1,100 beds, which was in accordance with the approved Master Plan goal of providing housing for 25 percent of the student body. Currently all existing residential facilities were fully occupied.

The Palmetto Villas (formerly University Commons) consisted of an 84,000 square foot facility and contained 100 units with 376 beds. It would be renovated to include upgrades to restrooms and living areas. Life safety issues would also be addressed with improvements to smoke and fire detection systems.

On behalf of the Buildings and Grounds Committee, Mr. Hubbard moved to establish and implement this project with a budget of \$36,050,000 funded with \$36 million in USC Upstate Housing Revenue Bonds and \$50,000 in USC Upstate Housing Operating Funds. If any issues were identified relative to the purchase of the Palmetto House, the Board would be notified so appropriate action could be taken.

The project budget included:

Acquisition of the existing Palmetto House residence hall	\$13,050,000
Construction of a new residence hall	\$21,000,000
Renovations to Palmetto Villas	\$ 2,000,000

Mr. Mungo seconded the motion and asked if the building project would break even, since State law required housing projects to pay for themselves.

Mr. Kelly replied yes, based on two proforms conducted on the project.

The vote was taken and the motion carried.

The University hereby declared its official intent, pursuant to Federal Regulations, to reimburse itself from the amount of proceeds of the tax-exempt bond issue.

6. USC Upstate Campus Core Parking Lot Construction:

This project was to construct additional parking in the core of the USC Upstate campus. The parking lot would add approximately 170 parking spaces close to several academic facilities where current parking capacity was insufficient for the demand.

On behalf of the Buildings and Grounds Committee, Mr. Hubbard moved to establish this project to construct additional parking with a budget of \$450,000 funded with USC Upstate Institutional Capital Project Funds.

Mr. Lister seconded the motion. The vote was taken and the motion carried.

7. Gift Naming Opportunities:

a. <u>USC Aiken - Convocation Center</u>:

- i. "John C. Troutman Lobby Display"
- ii. "First Citizens Bank Athletics Hall of Fame"
- iii. "Gwen Perkins Wall of Fame"
- iv. "SRP Federal Credit Union Athlete Study Area"
- v. "Security Federal Bank Garden"
- vi. "Bridgestone/Firestone South Carolina Athletics Conference Room"
- vii. "Wachovia Bank Center Seating Section"
- viii. "Regions Bank Center Seating Section"
- ix. "Aiken Standard Side Seating Section"

x. "Jason and Tiffany Stapleton Athletics Office Suite"

On behalf of the Buildings and Grounds Committee, Mr. Hubbard moved approval of these USC Aiken naming opportunities. Mr. Loadholt seconded the motion. The vote was taken and the motion carried.

b. <u>College of Mass Communications and Information</u>
Studies - The "Buchheit Family Lobby":

On behalf of the Buildings and Grounds Committee, Mr. Hubbard moved approval of this naming opportunity. Mr. Wienges seconded the motion. The vote was taken and the motion carried.

- c. <u>College of Pharmacy "CVS Pharmacy Practice Laboratory"</u>: On behalf of the Buildings and Grounds Committee, Mr. Hubbard moved approval of this naming opportunity.

 Mr. Buyck seconded the motion. The vote was taken and the motion carried.
- d. <u>Moore School of Business "Charlie S. Way, Jr.</u>

 <u>Palmetto Court"</u>: On behalf of the Buildings

 and Grounds Committee, Mr. Bradley moved approval of this naming opportunity.

 Mr. Loadholt seconded the motion. The vote was taken and the motion carried.

In addition to the items requiring Board approval, Mr. Hubbard reported on the following items of business from the Building and Grounds Committee meeting held earlier in the day.

1. Administrative Project Increases:

- a. <u>USC Aiken Convocation Center</u>: Administrative approval was obtained to increase the project budget for the USC Aiken Convocation Center by \$249,000.
- b. <u>USC Lancaster Deferred Maintenance</u>: Administrative approval was obtained to increase the project budget by \$100,000 from USC Lancaster Institutional Capital Project Funds to address deferred maintenance on the USC Lancaster campus, including the Hubbard Hall HVAC Renovation project, that had been declared an "emergency" to allow the project to proceed as scheduled with a completion date of Fall 2007.
- 2. Equestrian Farm Acquisition: The Athletics Department proposed to acquire One Wood Farm in Blythewood, South Carolina from the University of South Carolina Development Foundation. The facility was currently leased by the Athletics Department and was used for equestrian team practice and housing of horses. The facility features include a covered arena, three barns with the capacity for 22 horses, two outdoor all-weather footing arenas, a sprinkler system for all arenas, locker room and three tack rooms.

The University was proceeding with the establishment of a project to authorize the procurement of the appraisal, environmental study, and building assessment. The results of those studies would be presented to the Board of Trustees at a future meeting.

3. <u>USC Development Foundation's Report</u> - Mr. Hubbard stated that Dr. Odom gave a status report on USC Development Foundation Activities and would provide a comprehensive report on both the Educational and Development Foundations at the next Board meeting.

F. Ad Hoc Committee on Advancement: (The Honorable Miles Loadholt)

The Ad Hoc Committee on Advancement met earlier in the day and Mr. Choate had reported following:

- 1. Government Relations A number of key requests had received support from the House and the Senate. The Alumni Association recently sponsored the Carolina Action Network where several hundred supporters descended upon the State House to thank the members of the General Assembly for their support to date and to encourage future efforts on behalf of the University.
- 2. Marketing and Communications A web, print and email advertising campaign in the Chronicle of Higher Education was initiated in order to raise visibility of the University's strengths and help with recruitment of top faculty.

The media relations staff began consistent underwriting campaigns with ETV Radio in South Carolina and Public Radio nationally, with spots on Morning Edition and other programs.

The University had been featured in the past month in USA Today, Washington Post, CNN and the BBC, among others.

The University also expanded the frequency and distribution of University publications and communications from the President to all University presidents, provosts and research heads nationally. Efforts were underway to increase web communications. The department planned to launch a new Innovista web site in late May.

3. Development - Gift production was 45 percent ahead of where it was one year ago. The structure of the Development organization had been reorganized and a number of good people recruited.

The Department was continuing to prepare the University for a significant capital campaign.

G. Executive Committee:
(The Honorable Herbert C. Adams)

The Executive Committee met on April 3rd, April 13th and earlier in the day. During the April 3rd meeting, the Committee approved a contract in the amount of \$250,000, with Greenville Hospital Systems to develop a Clinical Education Program for qualified South Carolina College of Pharmacy students. Also approved were two three-year contracts: one with Manchester International, Inc. in the amount of \$424,000 to provide the fifth cohort of the Ph.D. Health Services Policy and Management Program for Taiwanese students; and one with the Medical and Dental Educational Institute in Seoul, Korea to provide a Doctorate of Public Health Program.

During the April $13^{\rm th}$ meeting, the Committee approved the terms and conditions of University football equipment, accessories, and apparel contract with Under Armour, Inc.

Earlier in the day, the Committee approved Indefinite Delivery Contracts with F & ME Consultants and S & ME, Inc. for geotechnical services.

The Committee also approved the following contracts valued in excess of \$250,000: Gatorade; Elliott Davis; and Heidelberg USA, Inc.

approved a request to amend the refund schedule for Summer term at USC Fort Jackson. The Department of Defense allowed only one refund schedule per participating institution and this change would make the Summer refund schedule consistent with the other 8-week terms offered at Fort Jackson. The impact was expected to be minimal.

On behalf of the Committee Chairman Adams recommended adoption of the refund schedule as presented. Mr. Bahnmuller seconded the Committee motion. The vote was taken and the motion carried.

2. <u>Debt Management Policy</u>: Mr. Kelly presented the Debt Management Policy which would provide a discipline and framework that would be used by management to evaluate the appropriate use of debt in capital financing plans. The Committee approved the plan as presented. The plan had been mailed to all members of the full Board.

Chairman Adams moved approval of the Debt Management Policy as presented.

Mr. Bethea seconded the motion. The vote was taken and the motion carried.

Mr. Mungo requested that South Carolina citizens be given the opportunity to buy the University's bonds.

III. PROPOSED BYLAWS REVISIONS - SECOND READING:

Mr. Loadholt stated that the Board gave first reading approval to the proposed Bylaws revisions at its February 9, 2007 meeting; and he moved approval on second reading. Mr. Bethea seconded the motion. The vote was taken and the motion carried unanimously.

IV. REPORT OF THE ALUMNI ASSOCIATION:

Chairman Adams called on Mr. Bethea who reported on some of the activities of the Alumni Association: the Carolina Day at the State House on March 28th; the 2007 Roast on the Coast at Brookgreen Gardens attended by approximately 200 including the President, the Alumni Association, and members of the University community; and the Ring Ceremony held on the Horseshoe by the Garnett Circle and the Alumni Association.

Mr. Bethea also reported on the Alumni Center project giving some of its history. Initially, there were thoughts of renovating the old Alumni House adjacent to the Business School, but that ultimately proved too costly and would not have provided the space needed for the project.

The focus then shifted to a possible site in the Greek Village.

The success and popularity of the Greek Village soon took away that opportunity.

Early last year a site on Green Street in the Innovista was designated on the Master Plan and they began to focus on the feasibility of that location. Two major factors caused them to move on to other possibilities. One of those was the fact that a significant portion of the property designated for the Alumni Site was owned by a third party and pricing for that site jumped skyward as soon as the designation of use occurred.

On January 31, 2007 they met with Rick Kelly to review realistic alternatives within the Innovista area and four potential sites were identified. They shared that information with Sasaki and their reaction was very positive as to three of the four sites. Then they asked Sasaki to look at those sites with the idea in mind of accommodating the Alumni Association's program space as well as adequate space for University Advancement Departments and the Foundations. Sasaki provided their recommendations and after two work sessions they unanimously settled on one site as being best suited for these combined uses. They then asked Rick Kelly and the President if they felt comfortable with that site as a site for the Alumni Center and these other functions that we have described and they did, indeed, agree that this was an excellent location for us to focus on.

Mr. Bethea continued, "Let me hasten to add that we realize that we still have many procedural steps to accomplish, including presentations to the Buildings and Grounds Committee and to this Board. However, we are very pleased to report that we have received the Administration's blessing to continue with the planning process which will allow us to assemble the kind of information that would be needed for those presentations. I am

delighted to share with you a very preliminary schematic sketch of what the Alumni Center and related facilities could look like if located on the former Carolina Plaza site adjacent to the Arnold School of Public Health.

"We believe this location which is only two blocks from the Horseshoe, close to the Colonial Center, the Convention Center, the Koger Center, the new Hilton Hotel and the State House will be an excellent site for our multi-user building.

"I would like to thank President Sorenson, Rick Kelly, Charlie Jeffcoat, Brad Choate, Marsha Cole, Sasaki and all of those who have assisted us in moving this search to this successful position. We at the Alumni Association are extremely excited about the prospects of further developing plans and programs for this site and we look forward to working with the staff, the Buildings and Grounds Committee and the Board as we go through that process."

Mr. Bethea thanked the Board for their continued support on the Alumni Center Project.

Dr. Sorensen emphasized that the Alumni Center plan would have to receive the Building and Grounds Committee and the full Board's approval.

Mr. Hubbard questioned the location of the proposed Alumni Center, specifically asking if there would still be room for the second Public Health building on the property, if the Center were approved for the same block.

Mr. Kelly responded that there would be room on the block for the Center and the second Public Health Building. Discussion ensued.

Dr. Floyd stated that the property in question was the "best site available" to the University, and the Board needed to be very careful about what they decided to locate on it.

V. REPORT ON FOUNDATION ACTIVITIES:

The report was deferred until the next Board meeting.

VI. REPORT OF THE PRESIDENT:

Dr. Sorensen spoke on the University's Enrollment Management Plan, and specifically on two goals: increase the quality of students admitted to the University; and increase the enrollment of South Carolina residents as undergraduates. He stated that the 3.73 Grade Point Average and SAT scores of incoming freshman were the highest in the history of the University.

Dr. Floyd asked if the percentage of out-of-state freshmen was increasing. Discussion ensued on the parameters used to determine admissions percentages that pertain to the issue of in-state versus out-of-state.

Mr. Stepp stated that he, Chairman Adams, Mr. Wienges, and Dr. Becker met by conference call on the admissions questions raised in the prior Board meeting by Mr. Wienges. He noted that a comprehensive report was being developed on the issue and asked if the Board could defer further discussion until that information was received.

VII. OTHER MATTERS:

Chairman Adams called Tommy Preston forward so that he and Dr. Sorensen could present him a resolution in recognition of his contributions to the University as Student Body President. Secretary Stepp read the citation. Dr. Sorensen stated that Mr. Preston, having graduated in May 2007, was officially a Governmental Relations Office staff member for one year, after which he planned to attend USC Law School.

VIII. ADJOURNMENT:

Since there were no other matters to come before the Board of Trustees, Chairman Adams declared the meeting adjourned at 3:30 p.m.

Respectfully submitted,

Thomas L. Stepp Secretary