

Major Map: International Business Bachelor of Science in Business Administration (B.S.B.A.)

South American Business Concentration
Darla Moore School of Business
Sonoco International Business Department

Bulletin Year: 2025-2026

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the "Program Notes" section for details regarding "critical courses" for this particular Program of Study.

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Critical	Course Subject and Title er One (15-16 Credit Hours)	Hours	Grade ¹	GPA-	Code	Prerequisites	Notes
		2	-		CC CMM		
	ENGL 101 Critical Reading and Composition MATH 122 Calculus for Bus. Admin. & Soc.	3 3-4	C		CC-CMW	BAATILAAA/AAAI/AAE (BAATILAGO) BAATIL	
!		3-4	C		CC-ARP	MATH 111/1111/115 (MATH 122); MATH 112/115/116 (MATH 141); or placement	
	Sciences						
	or MATH 141 Calculus 13	3	С		CR	through the MAP	
!	MGSC 290 Computer Info. Systems in Business ⁴ or ECON 221 Principles of Microeconomics	3	C		CR		
	or ECON 221 Principles of Microeconomics						
		2					
	Portuguese or Spanish language ⁵	3			CC-GFL/PR		
	UNIV 101 The Student in the University	3			PR/CC		
	or Carolina Core Requirement ⁶						
	er Two (15 Credit Hours)	0	0		00 01414/	O an hallon in ENOL 404	
!	ENGL 102 Rhetoric and Composition	3	С		CC-CMW	C or better in ENGL 101	
	0.747.000.51				CC-INF	0 5 11 11 11	
	STAT 206 Elementary Statistics for Business	3	С		CC-ARP	See Bulletin Listing	
	or STAT 205 Elem. Stat. for Biological & Life						
	Sciences						
	ACCT 225 Introduction to Financial Accounting	3	С		CR		
	MGSC 290 Computer Info. Systems in Business ⁴	3	С		CR		
	or ECON 221 Principles of Microeconomics						
	or ECON 222 Principles of Macroeconomics						
	Portuguese or Spanish language⁵	3			CC-GFL/PR	R	
	er Three (16 Credit Hours)						
	ACCT 226 Introduction to Managerial Accounting	3	С		CR	ACCT 225	
	ECON 221 Principles of Microeconomics	3	С		CR		
	or ECON 222 Principles of Macroeconomics						
	MGMT 250 Professional Communication	3	С		CR	ENGL 101 & 102	
	BADM 301 Bus. Careers in the Global Economy	1	С		CR		
	MGSC 291 Applied Statistics for Business	3	С		CR	STAT 206	
	Portuguese or Spanish language ⁵	3	Č		PR	• · · · · 200	
	er Four (18 Credit Hours) –Abroad ⁸	- U	Ü				
	IB Regional course ⁹	3	С		MR		
	FINA 363 Introduction to Finance	3	Č		CR	C or better in ECON 221 or ECON 224; C	
	in it tood introduction to i manee	Ŭ			O. C	or better in ACCT 225 or RETL 261; C or	
						better in STAT 201, STAT 205, STAT	
						206, STAT 509, STAT 511, STAT 515, or	
						MATH 511	
	MGMT 371 Principles of Management	3	С		CR		
	Portuguese or Spanish language ⁵	3	Č		PR		
	MKTG 350 Principles of Marketing	3	C		CR		
	Portuguese or Spanish language ⁵ or Carolina	3	C		PR/CC		
	Core Requirement ⁶	3	C		FR/CC		
Compot							
	er Five (15 Credit Hours) –Abroad ⁸ Course in Second Maior ⁷	2	<u> </u>		MD		
		3	C		MR		
<u> </u>	IB Regional course ⁹	3	C		MR		
	Portuguese or Spanish language⁵ <i>or</i> Carolina	3	C		PR/CC		
	Core Requirement ⁶	_	_				
	MGSC 395 Operations Management	3	С		CR	C or better in STAT 206	
	Carolina Core Requirement ⁶	3			CC		
	er Six (15 Credit Hours)						
	IBUS 310 Globalization and Business	3	С		MR	ACCT 225/226, ECON 221/222, & MGSC	
						290/291	
	IB Functional course ⁹	3	С		MR		
	Course in Second Major ⁷	3	С		MR		
	Portuguese or Spanish language ⁵ or Elective ¹⁰	3	С		PR		·
	Carolina Core Requirement ⁶	3			CC		
	er Seven (15-18 Credit Hours)						
	IB Thematic course9	3	С		MR	IBUS 310	
	Course in Second Major ⁷	3	C		MR	.5555.5	
	Course in Second Major ⁷	3	C		MR		
-	ACCT 324 Survey of Commercial Law	3	С	-	CR		
	Carolina Core Requirement ⁶	3			CC		
<u> </u>	Portuguese or Spanish language ⁵ (only if needed		<u> </u>		PR		
		0-3	С		PK		
1	to meet foreign language requirement)		l	I			

Semester Eight (15-16 Credit Hours)						
IB Functional course ⁹	3	С		MR		
MGMT 478 Strategic Management	3	С		CR CC-INT	MKTG 350, FINA 363, MGMT 371 & Senior Standing	
Course in Second Major ⁷ (only if needed to complete major req.)	3	С		MR	Common Common State Common Com	
Carolina Core Requirement ⁶	3			CC		
Carolina Core Requirement ⁶	3-4			CC		

Graduation Requirements Summary

Minimum Total Hours	Minimum Major Requirements Hours ⁸	College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
122	27	52-64	31-43	2.800

- 1. Regardless of individual course grades, students must maintain a minimum 3.65 cumulative GPA at the end of their first year (fall, spring, summer term) followed by a 3.500 at the end of the third semester.
- 2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- 3. Students who do not place into MATH 122 or MATH 141 will be required to take a summer course in the summer following their first year.
- 4. MGSC 290 is a progression requirement and must be taken within the first year in the Darla Moore School of Business. Either ECON 221 or 222 must be taken during the first year. Whichever remains incomplete at the end of the first year, will be taken during the third semester.
- 5. Students in the South American Business major must complete four 300-level or higher Portuguese or Spanish language courses. Specific languages may be required based on study location and partner university. The Foreign Language Placement test will determine at which level the student will begin. Foreign language courses may be included as part of the student's selected minor, cognate, or elective hours.
- 6. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- 7. International Business majors are required to complete a second functional major in the business school. Specific functional majors may be required based on study location and partner university. Total major hours (27-39) and number of courses may vary, depending on the major chosen. Based on choice of major and entering language ability, students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.
- 8. International Business: South American Business majors are required to study abroad in the 6th and 7th semesters at the Universidad de Chile, in Santiago, Chile. Course selection is subject to availability at partner school with advisor approval.
- 9. International Business major courses:
 - a. Functional Courses (3 hours): ACCT 426, IBUS 501, 502, 503, 405 (or MGSC 405), 430, 432; MGMT 406; ECON 503, 504, 505
 - b. Thematic Courses (3 hours): IBUS 422, 423, 424, 425, 426, 427, 428, 429, 431, 433, 434, 435, 519, 521
 - c. Regional Courses (6 hours): two courses with a focus on South America
- 10. The total number of elective hours required depends on the number of hours used to fill other degree requirements, including the minor or cognate, multiple business majors or the business analytics concentration. Options to meet this requirement may include: pre-professional coursework, an accelerated master's program (maximum of 4 courses if not counted elsewhere in the degree), lower-level language courses (100-200 level in addition to Carolina Core requirements), electives, or a second business major. Consultation with your academic advisor is required to determine appropriate use of the electives.

Program Notes:

- Courses identified as "critical" must be completed with a grade of "C" or better in the student's first year in the Darla Moore School of Business in order to continue in the Business School.
- · Admission to the International Business: South American Business major is highly competitive and enrollment is limited.
- Students may pursue a Business Analytics Concentration (9 hours) in conjunction with their functional major.
- Students may choose to complete a **Sustainability in Business Concentration** (12 hours) in conjunction with the International Business major. Courses applied in the major may not also fulfill concentration requirements.
 - o Required: MKTG 472 Business, Markets and Sustainability (3) and IBUS 427— Global Stakeholder Management (3)
 - Choose 3-6 hours from the following: ACCT 550; ECON 500, 505, 548; FINA 473; MGMT 407, 408; MGSC 489
 - o Choose 0-3 hours from the following: ENVR 321, 322, 331, 533; GEOG 321; HTMT 485; POLI 478
- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal process.
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 122 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of the these courses, please visit: http://moore.sc.edu/academicprograms/undergraduate/globalexperience/internationalrequirement.aspx
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may
 fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- The last 30 credit hour in-residence requirement is waived for this program of study.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the <u>Carolina Core</u> page on the University website.

Codes:						
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy			
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course			
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy			
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core - Values, Ethics, and Social Responsibility			
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement			
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement			
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement			
CC-GSS	Carolina Core – Social Sciences					

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.